

**Sandra Ghandi Al Azzeh**, Education for Employment alumnus

Sandra Ghandi Al Azzeh is an alumnus of Education for Employment (EFE). She graduated from Bethlehem University in 2012 with a degree in Hotel Management. Despite the challenging job market in Palestine she was able to find a receptionist position in the hostel of a local Lutheran Church. After three years there, she realized that there was no opportunity for advancement and felt that she was being exploited as a young worker. Looking to advance her career, in 2013 she applied for the hospitality training program at Palestine Education for Employment (PEFE). PEFE had partnered with Ararat Hotel, a luxury hotel and the second largest in Bethlehem, to help the hotel source entry-level employees with strong time management, customer service and communications skills needed for positions in the hospitality agency. After the month-long training course, Sandra was placed into a job at Ararat and has quickly moved up in the ranks, becoming a front office supervisor. She aims to become the general manager of a hotel, and wants to focus specifically on recruiting young, entry-level employees.

**Orestis Andreadakis**, Artistic Director, Athens International Film Festival

Orestis Andreadakis was born in Herakleion in Crete, studied cinema in Athens and Paris, lived and worked in Geneva and southern France. He has provided articles and reviews on film to the newspapers Eleftheros Typos, Avgi and Ethnos, and to various monthly and weekly magazines. These last few years, he has been the director of CINEMA magazine, the Artistic Director of the Athens International Film Festival and the Athens Open Air Film Festival, and film journalist for MEGA TV.

**Ioli Andreadi**, Freelance theatre director, PhD, King's College London

Ioli Andreadi is a theatre director who has presented her work in Athens, London, Edinburgh, New York, Berlin and Rome. She trained at the Greek Art Theatre Drama School, studied Theatre Studies (University of Athens), Cultural Management (Panteion University, MA) and Directing (RADA and King's College London, MA). She holds a PhD in English from King's College London as an Alexander S. Onassis Foundation grantee. She has received the 3rd Greek State Award for New Playwright 2005 and a Fulbright grant for Artists 2010/11 (New York Musical Theatre Festival). She is the co-author with Greek actress Katia Gerou of the book on acting "When the heartbeats change" (2010). She is a founding member of the World Wide Lab and a member of the Lincoln Center Theater Director's Lab with the support of the Stavros Niarchos Foundation.

**Elly Andriopoulou**, Chief Operating Officer, Stavros Niarchos Foundation Cultural Center

Elly Andriopoulou is the Chief Operating Officer at the Stavros Niarchos Foundation Cultural Center and has also served as co-Chief Operating Officer at the Stavros Niarchos Foundation in Athens. Before joining the Foundation, Mrs. Andriopoulou was the Marketing Director for Citibank in Greece. In her long tenure with Citibank, she has also served as Customer Advocacy & Segment Head, Customer Interaction Unit Head, Branch Expansion Project Manager, Sales Development Manager, and Quality Officer. Elly Andriopoulou has also worked for Oliver Wyman in Boston, consulting Fortune 500 companies on strategy, revenue growth, restructuring, and organizational design. She

holds an MBA from Kellogg School of Management, Northwestern University, and a BA in Psychology from Deree College.

**Yiannis Antoniadis**, President, Association of Chess Players of Thessaloniki

Yiannis Antoniadis is the President of the Association of Chess Players of Thessaloniki and was born in Athens in 1966. He finished the Law Faculty of the Aristotle University of Thessaloniki (1987) and holds a master's degree in law in the field of Public Law and Political Science (1989) of the same University. He is working as a lawyer. Also, he has a master's degree from the Faculty of Education, University of Western Macedonia (2013) relating to creative writing. He has published the study "Chess and Literature" (ed. Ianos 2013), poetry collection "the body's memory" (ed. Panoptikon 2010) and a collection of short stories "Digging in memories" (ed. Gavriilidis 2014). Since 2008 he is a member of the Board of Directors of the Greek Chess Federation and President of the Association of chess players of Thessaloniki. He is an international chess arbiter and has refereed in many Greek and international chess tournaments.

**Chris Ashworth**, International Market Manager, Oxfam

Chris Ashworth is the International Market Development Manager for the International NGO, Oxfam and responsible for establishing Oxfam in new countries. Amongst his other roles - as a Founding Director of Oxfam Korea and as a Board member of Oxfam Activities Ltd, Chris has focused much of his career with Oxfam on ethics, CSR and responsible business. Chairing Oxfam's Ethics Committee and leading Oxfam's relationships with corporate partners for 5 years. Chris and his team have developed partnerships with some of the world's leading brands such as Nokia, Volvo, PayPal, Accenture and Unilever. Chris and his team evaluate the implications and challenges of partnering with the private sector; balancing the principles of Oxfam's work campaigning for poor people's rights often towards the private sector, whilst ensuring that partnerships with multinationals are positive, progressive and profitable. Chris shares much of the best practise in ethics and responsible business with other NGO's and is a published author on this subject with the Directory of Social Change.

**Jose A. Bastos**, Member of the International Board, Medecins Sans Frontiers

Jose Bastos is a Medical doctor (graduated in Madrid, Spain in 1986) and Family Medicine specialist. He received his MSc Public Health in London School of Hygiene and Tropical Medicine (1999). He has completed field work and has been collecting management experience in medical humanitarian work since 1991 with Medecins Sans Frontiers, with field missions in Turkey, Iraq, Angola, Bolivia, Kenya, Somalia, Rwanda, Balkans, Nigeria and DRC. He was in charge of the creation of MSF-Spain Emergency Unit in 1995-96, worked as MSF-Spain interim Director of Operations in 1998 and was Operational Director in MSF-Holland between 2000 and 2003, managing the programs in East Africa (Somalia, Uganda, Ethiopia, Eritrea and Sudan) and Northern Caucasus (Ingushetia and Chechnya). After a 2 year interval of clinical work in Australia, he joined the International Committee of the Red Cross in 2006 and worked in Pakistan (post-earthquake reconstruction of primary health care services, 2007), Iraq (medical doctor of the Detention Team, 2008) and Afghanistan (Health Coordinator, 2009 – May 2010). He has been President of MSF-Spain since December 2010.

**Stavros Benos**, President of the Board of Directors, Diazoma

Stavros Benos is currently the president of DIAZOMA. Born in Kalamata on December 30, 1947, Benos is a licensed topographical engineer. Over the years, he has served in Greek public life as the Mayor of Kalamata (1979-1990) and as a member of Parliament (const. Messenia, 1990-2004, const. Athens B 2004-2007). He has also served as Deputy Culture Minister in Andreas Papandreou's last government, and as Culture Minister in the Aegean region and Deputy Minister of Public Order in Kostas Simitis' governments. During his years in the public sector, he oversaw the reconstruction of the city Kalamata after the devastating earthquakes of September 1986 – for which he was awarded twice, first by the European Council of Spatial Planners (for the original and human-centered urban restoration of Kalamata) and again by EuropaNostra (for the preservation and enhancement of the city's monuments) --, the establishment and operation of the Citizen Service Centers (KEPs) and the establishment and operation of DIAZOMA association.

**Andrea Berman**, Chief Program Coordinator, Stavros Niarchos Foundation

Andrea Berman is the Chief Program Coordinator at the Stavros Niarchos Foundation. She has been at the Foundation since April 2008. Working from the New York office, Andrea supervises and coordinates international grantmaking. From 2004 to 2008, Andrea worked at the Mertz Gilmore Foundation in New York City and focused on funding the arts and community-based initiatives. Andrea holds a Bachelor of Arts from Swarthmore College and a Master of Social Work, with a focus on Nonprofit Management, from the University of Pennsylvania.

**Sir Howard Bernstein**, Chief Executive, Manchester City Council

Sir Howard Bernstein joined the City Council as a Junior Clerk and became its Chief Executive in 1998. Following the terrorist bombing of the city centre in 1996 he was appointed Chief Executive of Manchester Millennium Ltd, overseeing the rebuilding of the City. He is known for his business acumen; for forging partnerships with the City's key players; and for successfully attracting millions of pounds into the City. He played a key role in the regeneration of Hulme and continues to play a key role in area regeneration initiatives, most recently in East Manchester. Other key major projects include the Bridgewater Hall, the Velodrome, the Arena, Manchester Central/the International Convention Centre, City of Manchester Stadium and Sportcity Complex, the City Art Gallery. Sir Howard was instrumental in securing Manchester as Host City for the XVII Commonwealth Games in 2002. He has been Clerk to Greater Manchester Passenger Transport Authority (now GMTC) since the mid-1980s where he has taken a leading role in introducing metrolink, the first UK on-street public transport system. He was involved in the establishment of Manchester Airport as a plc in the mid-1980's and has driven the expansion of the company into the next stage of commercial and physical development. Sir Howard has been involved in several external appointments and is currently Non-Executive Chair of Manchester Academic Health Science Centre and Deputy Chair of the HS2 Growth Task Force. Sir Howard was knighted for his services to Manchester in 2003.

**Dimitris Bertsimas**, Boeing Leaders for Global Operations Professor, Operations Research/Statistics, Sloan School of Management, MIT

Dimitris Bertsimas is the Boeing Professor of Operations Research and the co-director of the Operations Research Center at the Massachusetts Institute of Technology. He received a BS in Electrical Engineering and Computer Science at the National Technical University of Athens, Greece in 1985, an MS in Operations Research at MIT in 1987, and a Ph.D. in Applied Mathematics and Operations Research at MIT in 1988. Since 1988, he has been with the MIT faculty. Since 2013, he is the chairman of the council of the University of Athens. Since the 1990s he has started several successful companies in the areas of financial services, asset management, health care, publishing, analytics, as well as aviation. His research interests include analytics, optimization and their applications in a variety of industries. He has co-authored more than 150 scientific papers, and he has co-authored three graduate level textbooks. He is currently department editor in Optimization for Management Science and former area editor in Operations Research in Financial Engineering. He has supervised 52 doctoral students and he is currently supervising 12 others. He is a member of the US National Academy of Engineering and he has received several research awards including the Philip Morse lectureship award (2013), the William Peirskalla award for best paper in health care (2013), the best paper award in Transportation Science (2013), the Farkas prize (2008), the Erlang prize (1996), the SIAM prize in optimization (1996), the Bodossaki prize (1998) and the Presidential Young Investigator award (1991-1996).

**Todd Bishop**, Senior Deputy Director, External Affairs, Museum of Modern Art

Todd Bishop oversees the Museum's outreach strategy and all programs in fundraising and corporate sponsorship, membership, affiliate programs, special events, marketing, communications, and graphic design, and fundraising at MoMA PS1. Mr. Bishop has been on the Museum's staff since 1997, holding positions in administration, finance, new business development, and fundraising, and in fundraising and governance at MoMA PS1. Prior to joining the Museum, Mr. Bishop owned and directed the ARTkammer Gallery in Boston, and previously worked in galleries in Vienna and Salzburg, Austria, and studied at the University of Salzburg. Originally from Houston, Texas, Mr. Bishop holds a Master of Arts degree in Arts Administration from Columbia University in New York and a Bachelor of Arts with Distinction, in Art History and German from Colby College in Maine.

**Shawn Bohlen**, National Director for Strategic Growth and Impact, Year Up

Shawn Jacqueline Bohlen is a member of Year Up's executive leadership team and responsible for crafting and orchestrating this social enterprises' influence strategy. Over the last 25 years, Shawn has made a career as a collaborative strategist, creating, growing, and strategically managing mission-driven high impact organizations. Shawn is recognized for her ability to turn great ideas into dynamic, diversely-staffed, fiscally-viable entities. Prior to Year Up, Shawn spent more than a decade working at Harvard University in a series of leadership roles facilitating interdisciplinary collaboration to tackle some of society's most challenging and interesting social, political and economic dilemmas. Partnering with academic colleagues, alumni and donors, Shawn led the strategic evolution of four university-wide start-ups, including the Harvard Initiative for

Global Health, the Hauser Center for Nonprofit Organizations at the John F. Kennedy School, the university-wide Mind/Brain/Behavior Initiative, and the Harvard Medical School Division on Addictions. In her last post at Harvard, Shawn served as Assistant Provost, co-creating and co-leading the first institution-wide Office for Faculty Development and Diversity committed to transforming Harvard's approach to finding, developing and promoting a diverse, world-class faculty. Shawn began her career conducting grassroots environmental and consumer affairs campaigns for the Public Interest Research Groups in CT and MA. Shawn and her husband have five children between the ages of 9 and 23, four of whom are attending the public schools in Brookline and Sudbury, MA.

**Christos Carras**, Executive Director, Onassis Cultural Center

Christos Carras was born in London in 1962. He studied Philosophy at the University of Cambridge where he got his degree in 1983. He continued his postgraduate studies at Paris I-Sorbonne, where in 1989 he successfully completed his doctoral thesis entitled "Aesthetic theory and musical composition after 1945: reflections on the conditions of criticism." Upon coming to Greece in 1989 he worked for a major touristic and agricultural company. During the same period he was Vice President of the Greek Wine Federation and, along with John Boutaris, started the initiative "Wine Roads of Northern Greece". From 1997 until 2005, he was the manager of "Stater", a company he co-founded for the development, promotion and distribution of local and organic traditional food products. Since 2002 he has been actively involved with cultural management. From 2002 to 2005 he was the Project Director of MediMuses Network, a Euro-Mediterranean project funded by the European Commission. In 2006 he was appointed as General Director of the B & M Theocharakis Foundation for the Fine Arts and Music, during the period of its final stage of completion and the programming of the first session of activities. Since October 2009 he has been the Executive Director and Head of the Music Program of the Onassis Cultural Centre, the dynamic hub for contemporary cultural expression in Athens, which was inaugurated in December 2010. In May 2013 he was awarded the grade of Chevalier de l'ordre des arts et des lettres by the French Ministry of Culture.

**Anagnosti John Choukalas**, Head of Sustainability, APIVITA

Anagnosti John Choukalas was born in Canada and grew up in Larissa. He studied at the University of Calgary, Alberta in Canada where he finished his master's degree in Biology with both academic and athletic scholarships. Currently he is the Head of Sustainability at APIVITA, and CEO in the sister companies of APIVITA (APIVITA Farm and APIGEA, organic farming of medicinal and aromatic plants and beekeeping, respectively). He is also a board member at APIGEA, AGROKNOW and an NGO called Hippocrates 2500 years. In addition, he leads the Social Responsibility team of APIVITA and he is a member of the APIVITA Innovation team. At the same time he is in charge of APIVITA's newest project the APIS Academia, a knowledge ecosystem for internal and external pedagogy.

**Zied Dahmani**, Education for Employment alumnus

Zied Dahmani is an alumnus of Education for Employment (EFE). He was raised in the Tunisian textile city Ksar Hellal and graduated from National Engineering School of Tunis

– ElManar University with a degree in Civil Engineering. After a four-month struggle to find a job, he enrolled in Education For Employment-Tunisie, where he participated in the Construction Management training program in partnership with Consolidated Contractors Company (CCC) and the University of Colorado. After graduating from the program, he was placed in a job at CCC, and today serves as a site civil engineer at the Lusail Stadium Project, which will be home to the Handball World Cup in 2015. In December 2013, the Huffington Post published a blog post by Zied “What University Doesn’t Teach: Making Our Education Meaningful in Tunisia.”

**Dimitris Daskalopoulos, NEON Foundation**

Dimitris Daskalopoulos is an entrepreneur and Chairman of DAMMA Holdings SA, a financial services and investment participations company. He served as the Chairman of the Board of the Hellenic Federation of Enterprises (SEV) for 8 consecutive years (2006-2014). He is today SEV’s Honorary President. From 1985 to 2007 he was the president and CEO of Delta Holdings/Vivartia SA, Greece’s largest food conglomerate. He sold the business in 2007. He has also been active as member of the European Round Table of Industrialists (ERT) from 1998 to 2008. He has served as the chairman of the Federation of Greek Food Industries (1999 – 2006), as board member of the Athens Chamber of Industry and Commerce (1996 – 2000), as board member of the National Bank of Greece (2002 – 2010) and as member of the Board of Directors of the Mytilineos Group of companies (2007 – 2013). Finally he is a member of the Board of Directors of the CEO. Dimitris Daskalopoulos is a collector of contemporary art, The D.Daskalopoulos Collection. He is the founder of NEON, Cultural and Development Non-Profit Organization, working to bring contemporary culture in Greece closer to the public. He is a member of the Board of Trustees of the Guggenheim Foundation and active in the Tate International Council and the Leadership Council of the New Museum. Exhibitions of his collection have been presented in The Whitechapel Gallery, London and The Guggenheim Museum, Bilbao. Dimitris Daskalopoulos holds a B.A. in Management from the Athens Economic University and an MBA from the Kellogg Graduate School of Management. He is fluent in English and French.

**Amalia Delicari, Program and Public Affairs Officer, Stavros Niarchos Foundation**

Amalia Delicari is Programs/Public Affairs Officer at the New York office of the Stavros Niarchos Foundation, focusing on Education. Prior to working in Philanthropy, Amalia worked with a number of companies as a computer animator and producer in the fields of advertising, animation production, development of educational software, interactive technology, art and sound production, television and film special effects. She is a native of Greece, speaks fluently English, Spanish and French and is proficient in German. Amalia holds a Bachelor of Arts from the University of Pennsylvania and a Master in Fine Arts, with a focus in Computer Animation, from the School of Visual Arts.

**Katie Dixon, Director of Special Projects, BAM (Brooklyn Academy of Music)**

Katie Dixon is the Director of Special projects at BAM (Brooklyn Academy of Music). She has an extensive background in arts policy, arts management, fundraising, architecture and urban planning. She has spearheaded public art projects in Brooklyn; run the planning and creation of a cultural district around the Brooklyn Academy of Music

(BAM); and served as the Chief of Staff at the New York City Department of Cultural Affairs. Most recently, Katie has coordinated both capital construction projects and temporary public art programming as the Director of Special Projects at BAM. In her work in both the public and private sectors managing the funding, design and creation of cultural assets and programs, she has developed an expertise in crafting successful cross-sector partnerships and facilitating community collaborations. Katie holds a B.A. in Architecture from Yale University and a Master of International Affairs from Columbia University. She lives with her husband and daughter in the Red Hook neighborhood of Brooklyn, New York.

**Andreas Dracopoulos**, Co-President, Stavros Niarchos Foundation

Andreas Dracopoulos is Director and co-President of the Stavros Niarchos Foundation, an international philanthropic organization, which was established by his great-uncle, the late Stavros Niarchos. He was born and raised in Athens, Greece and graduated from the Wharton School of Business at the University of Pennsylvania, with a Bachelor of Science degree in Economics. Mr. Dracopoulos is a Trustee of The Rockefeller University, and a member of the Board of the Dalton School in NYC; a member of the Board of the Peterson Institute for International Economics, and a member of the Board and member of the International Council of the Center for Strategic and International Studies in Washington, D.C.; a Trustee of The Johns Hopkins University, and a member of the Advisory Board of the Berman Institute of Bioethics. He is an Honorary Trustee of the New York Public Library (NYPL), where he served as a Trustee from 2003 to 2010. In June 2012, the NYPL honored him for his contributions to the library's educational programs. In February, 2012, Andreas Dracopoulos was awarded by the Greek State the Grand Commander of the Order of the Phoenix. Mr. Dracopoulos is also the recipient of the 2002 Odyssey Award from the Hellenic Community of Astoria, New York, in recognition of his contributions towards the promotion of Greek education. He resides in New York City.

**Adrian Ellis**, Director, AEA Consulting

Adrian Ellis is the founding director of AEA Consulting ([www.aeaconsulting.com](http://www.aeaconsulting.com)). AEA is a leading cultural consultancy with offices in London and New York, and expertise in the fields of cultural planning and policy; concept development, design and evaluation of cultural initiatives; strategic and operational planning for cultural institutions. AEA has an extensive international client base and is currently working on projects with the Barbican Arts Centre (London), CERN (Geneva), the Frick Collection (New York), the Alvin Ailey Dance Foundation (New York), the New York Philharmonic, the League of American Orchestras, Kronos String Quartet (San Francisco), Cambridge University, Petronas, (Kuala Lumpur); Lai Sung Holdings (Hong Kong), the Barangaroo Delivery Authority (Sydney) and the Stavros Niarchos Foundation (Athens). Adrian returned to his full-time position at AEA at the beginning of 2012, after serving as Executive Director of Jazz at Lincoln Center from 2007 to 2012. He writes and lectures extensively on management and planning issues in the cultural sector and has served on the boards of the National Museum of Wales, the Association of Performing Arts Presenters, and the Kaufman Center (New York). In 2012, he was named a "Jazz Hero of the Year" by the Jazz Journalists Association. He is also director of the Global Cultural Districts Network. He was educated at Ysgol Y Gader (Dolgellau, Wales); Oxford University; and the

London School of Economics. He is married to Elizabeth Ellis; has two children; and lives in the Hudson Valley and North Wales.

**Martyn Evans**, Chief Executive, Carnegie UK Trust

Martyn Evans is Chief Executive of Carnegie UK Trust. The Trust was founded in 1913. It seeks to improve the lives and wellbeing of people throughout the UK and the Republic of Ireland through influencing public policy and demonstrating innovative practice. He has just completed a major report for the Scottish Government on the *'Rethinking Welfare-Fair Personal and Simple'*. Martyn was a visiting Professor of Social Welfare Law at the University of Strathclyde: 1995-2001. He was the Director of the Scottish Consumer Council (SCC) a consumer policy and research body: 1998–2008. He was Chief Executive Officer of Citizens Advice Scotland for five years prior to taking up his post with SCC. Martyn was the Director of Shelter (Scottish Campaign for Homeless People): 1987-1992.

**Jacob Fisch**, Executive Director, Friends of the Israel Antiquities Authority

Jacob Fisch is the Founder and Executive Director of the Friends of the Israel Antiquities Authority and has been with the IAA since 1992. He holds an MBA from Indiana University and a BA in Economics from the Hebrew University, Jerusalem, and worked at the Israel Museum from 1984 – 1992. Fisch conceptualized and was a fundamental partner in the establishment of the Davidson Center for Exhibitions and Virtual Reconstruction in the Jerusalem Archaeological Park, one of the largest archaeological parks in Israel. He also conceptualized the establishment of the Schottenstein National Campus for the Archaeology of Israel, a 35,000 sq meter archaeological complex currently under construction in Jerusalem, as well the Shelby White and Leon Levy Lod Mosaic Museum currently under construction in Lod, Israel, and currently serves on the advisory boards for both projects. Fisch organized a number of important traveling archaeological exhibitions from the National Treasures of the IAA to leading museums in the US and Europe among them the Metropolitan Museum of Art, the Louvre, the Altes Museum, the Library of Congress, the New York Public Library, the Vatican Apostolic Library and the Hermitage Museum. These traveling exhibitions include the Dead Sea Scrolls exhibition, the Lod Mosaic exhibition, Ancient Glass from the Holy Land, the Herodian Temple Mount, Burial Tombs from Hakel Dama and the Gold Glass Table from Caesarea. In addition, Fisch conceptualized and produced the Real-Time Virtual Reconstruction model of the Herodian Temple Mount and the Umayyad period Temple Mount, and he is currently producing a new IAA mobile archaeology app for kids.

**Kostas Gakis**, Directors' Lab

Kostas Gakis was born in Athens in 1977. He graduated from the drama school of the National Theatre as well as the faculty of History and Archaeology of the University of Athens. . He also has a classical guitar degree. He plays the piano, lute, tzouras, clarinet and uses computers to create new musical sounds. For over a decade he has dedicated his life to the art of theatre, in many ways; as an actor, composer, director, playwright, acting and improvisation teacher in several drama schools. As an actor he has worked with many theatres (National Theatre, Amore, Poría, 104 Logou kai Technis, Ebrós,

Municipal Theatre of Roumeli, Athens Concert Hall, Theatre of Neos Kosmos. In 2006 he was awarded the "Dimitris Horn" acting award, for his performance in "Cockroach." For the same performance he was awarded the 2nd award of the magazine Athinorama. He was selected as a representator of Greece for the Ghote Institut program "Theatre experts from the Balkans" in Berlin during June 2014. Music plays always an important role in his performances and interacts with the actors' speech and movement. His directing works "Cockroach," "Without Music," "The Cloven Viscount," and "We don't talk about such things" were received by the Greek audience with excitement, traveled all around Greece and acquired positive reviews. His latest directing work "Romeo and Juliet for 2" was a smash hit in Athens, and it was also presented in Cyprus and in Serbia. He generally believes in a physical theatre that combines heterogeneous elements and codes and that manages to produce a show of high energy levels and aesthetics using scarce costumes and props. The performances he did with children with special needs at the 1st Special High school of Athens has been very important in his career, as well as the founding of a "sui generis" group of free theatrical experimentation that functions as a collectiva, his road trip in Portugal where he played music in the street, and the concert at the Poria Theatre called "Songs about much and the least" that explored theatrically his songs and scores in the magical foyer of the theatre.

#### **Ioanna-Maria Gertsou, Founder, Lara Guide Dogs**

Ioanna-Maria Gertsou is the co-Founder and President of Guide-Dogs Hellas and is a visually impaired activist for human diversity. She is also a psychologist with an expertise in cognitive science and experimental psychology. Her research background, regards behavioral experiments on perception and synesthesia. For several years she worked in the field of Human Computer Interaction at the Foundation for Research and Technology Hellas (F.O.R.T.H). She introduced to the market the concepts of user interface design, information society and web accessibility and contributed to the creation of the first accessible governmental electronic services in Greece. Ioanna was the first guide-dog user of Greece and in 2008, visualised the need of an NGO to provide freedom and independence, free of charge. Today, "Lara Guide-Dog School" is a modern organisation, supported by the private sector. The majority of Greeks are aware of what a guide-dog is and how to behave towards a guide-dog team. Guide-dog users are increasing and general guide-dog access is supported and protected by a national law, voted in 2010. In 2013 she joined the board of the European Guide-Dog Federation to represent the rights of guide-dog users throughout Europe. That same year in the European Parliament she was the main rapporteur, supporting the voting of a direction which prompts the EU countries to create accessible governmental websites and services. In 2014 the law for guide-dog access was improved, making Greece a role model for other countries. Ioanna is being honoured by her country's main representatives in politics, philanthropy, culture and the media.

#### **George Ghonos, CEO, McCain Hellas**

George Ghonos is Managing director for Southeastern Europe, and is responsible for Greece, Cyprus, Turkey, Israel, Hungary and the Balkans, heading a management team of 37 people. Prior to that, he was Managing Director for Greece and the Balkans. George has been with McCain since 1992, when he introduced, from the green field, the group

to the Greek market through the establishment of McCain Hellas, a leader in the Greek food industry. Chemical Engineer by education, George commenced his career at Unilever in 1974, where he spent 17 years of his professional life, progressing from R&D through various managerial roles in Manufacturing, Logistics and Sales to the post of Sales and Distribution Director for the Ice Cream and Frozen Foods division, a position he held until 1991. He has served as President of the Canadian Greek Chamber of Commerce and board member of the CEO Section of the Hellenic Management Association (EEDE), whereas he is currently also a board member of the Association of Chief Executive Officers –EASE-and AXIOTES. In his free time, George has a passion for choral music and participates in several amateur choral ensembles.

**Linda Gibbs**, Principal, Bloomberg Associates

Linda Gibbs served as New York City Deputy Mayor of Health and Human Services from 2005-2013. Supervising the city's human service, public health and social justice agencies, she spearheaded major initiatives on poverty alleviation, juvenile justice reform and obesity reduction. “Age Friendly NYC”, a blueprint for enhancing livability for older New Yorkers; and “Young Men’s Initiative”, addressing race-based disparities facing Black and Latino young men in the areas of health, education, employment training and the justice system, are two of the collaborative efforts she shaped to address significant social challenges. Gibbs also improved the use of data and technology in human service management, contract effectiveness, and evidence-based program development. During her tenure, New York City has been the only top-20 city in the U.S. whose poverty rate did not increase while the national average rose 28%. Prior to her appointment as Deputy Mayor, Gibbs was Commissioner of the New York City Department of Homeless Services and held senior positions with the Administration for Children’s Services and the Office of Management and Budget.

**Katherine Gordillo**, Year Up alumnus

My name is Katherine Gordillo and I’m 25 years old. I was born in Bucaramanga, Colombia but raised in Cali. At the age of 12, my parents, brother and I moved to the United States escaping the violence and hoping for a better future. I graduated from East Boston High School in 2006, but couldn’t attend college immediately due to my immigration status and the cost associated with attending college as an “international student”. After working for 2 years to save money for college, I was finally able to become a legal resident. As I was getting ready to start college, I heard about Year Up and decided to join the IT program in September of 2008. After completing my Year Up internship at Wellington Management Company, I was hired for a 6 month Desktop Support contract and eventually hired as a permanent consultant. In January, 2012, I was brought on by Wellington as a Systems Analyst with the Desktop Support team and I have been mentoring our new Year Up interns ever since. I’m currently attending Cambridge College and will be completing my Bachelor Degree in the spring of next year.

**Dr. Nicole Goldin**, Director, Youth, Prosperity, and Security Initiative, Center for Strategic and International Studies (CSIS)

Dr. Nicole Goldin is founding director of the Youth, Prosperity, and Security Initiative at the Center for Strategic and International Studies (CSIS), in partnership with the International Youth Foundation (IYF), where she has also led the Global Youth Wellbeing Index project. The Initiative explores the near- and long-term economic, social, and geopolitical implications of youth trends around the world. Dr. Goldin is also a professorial lecturer at George Washington University's Elliott School of International Affairs. Until December 2012, she served as senior adviser for policy at the U.S. Agency for International Development (USAID), where she led the creation of USAID's first youth in development policy. Dr. Goldin previously served at the Department of State as senior adviser to the undersecretary for citizen security, democracy, and human rights for policy on global youth, Africa, and international organizations. A frequent speaker and commentator, her insights have been published in CNN, the *Huffington Post* and *The Guardian*, among others. She has worked with Peace Dividend Trust, the Clinton Global Initiative, and Chemonics International among other organizations. Dr. Goldin holds a Ph.D. in economics from the School of Oriental and African Studies, an M.Sc. in development from the London School of Economics, an M.A. in international political economy from American University, and a B.A. in East Asian studies from Union College. She sits on the Board of Directors of the Society for International Development-Washington Chapter and on the Advisory Board of She's the First.

**Mareva Grabowski**, Founder, Endeavor Greece

Mareva Grabowski is the founder and vice-chair of Endeavor Greece, an international non-profit organization which promotes High-Impact Entrepreneurs supported by some of the most prominent business leaders and investors globally. She is also a Managing Partner at Zeus+Dione, a luxury brand that features exclusive handmade products of refined and rare craftsmanship, inspired by the Hellenic Heritage. She served 12 years in the investment banking and asset management divisions at Deutsche Bank and in 2007, she founded MG Capital Advisors S.A., an independent advisory firm focusing on wealth management, deal origination and private equity. In 2010, Mareva founded Eternia Capital, an asset management firm focusing on hedge fund investments. Since 2008, Mareva is also on the advisory Board of Dara Capital, a Swiss based investment advisor. Mareva holds a BA in Political Science and History from Boston College, a MIA from Columbia University and a MBA from Harvard Business School. She is also a member of the Asia Pacific Acquisitions Committee at the TATE Modern, a member of the Board of Trustees of the Athens Biennale and a member of the Contemporary Art Support Committee of the Museum of Cycladic Art.

**Nate Hill**, Assistant Director, Chattanooga Public Library

Nate Hill is the Deputy Director of the Chattanooga Public Library, where he focuses on strategic partnerships and special projects. In addition to his work at the local library, Nate is involved in other national and international educational and creative organizations. He is a fellow in the Bill and Melinda Gates Foundation's International Network of Emerging Library Innovators, and has received grants from the Knight Foundation, the Mozilla Foundation, and the Institute for Museum and Library Service. Nate has an undergraduate degree in art from Skidmore College, and a masters degree in Library and Information Science from Pratt Institute. Nate spends his free time

traveling, hiking, or playing blocks, cars, and trains with his awesome wife, son, and daughter.

**Gayle Jennings-O'Byrne**, Vice President-Northeast Region, JPMorgan Chase Global Philanthropy

Gayle Jennings-O'Byrne is the vice president of JPMorgan Chase Foundation, and helps implement the firm's philanthropic vision to build vibrant communities. She is responsible for investing in not-for-profit organizations, programs and solutions that address issues of workforce readiness, small business, affordable housing and financial capabilities. She is responsible for developing and managing a portfolio of partner and program investments, which includes conducting due diligence, community development services, technical assistance, consulting, referrals and grants. Previously, Mrs. Jennings-O'Byrne was vice president, International Government Relations, managing global issues related to corporate finance and investment banking with respect to the firm's legislative and regulatory affairs. Mrs. Jennings-O'Byrne began her career at JPMorgan Chase as an associate in the Mergers and Acquisitions group. Prior to joining J.P. Morgan Securities Inc., Ms. Jennings-O'Byrne was a senior press relations manager for Sun Microsystems Computer Co. where her responsibilities included developing and implementing global publicity and marketing programs. She is committed to the development of New York City and the potential of communities. She earned a bachelor's degree in Economics from The Wharton School of Business and masters in business administration (MBA) from The University of Michigan Business School. As part of her degree programs she studied at the National University of Singapore, the City of London Polytechnic and traveled throughout Israel on a research project for the Israeli Tourism Dept. She is proudly married to David O'Byrne and resides in New York City.

**Jeffrey Kahn**, PhD, MPH Robert Henry Levi and Ryda Hecht Levi Professor of Bioethics and Public Policy, Johns Hopkins Berman Institute of Bioethics

Jeffrey Kahn, PhD, MPH, is the inaugural Robert Henry Levi and Ryda Hecht Levi Professor of Bioethics and Public Policy and the Deputy Director for Policy and Administration at the Johns Hopkins Berman Institute of Bioethics. He works in a variety of areas of bioethics, exploring the intersection of ethics and health/science policy, including human and animal research ethics, public health, and ethical issues in emerging biomedical technologies. Prof. Kahn has served on numerous state and federal advisory panels, and he is currently chair of the Institute of Medicine (IOM) Board on Health Sciences Policy. He is co-principal investigator on an NIH "Center of Excellence" project to study the ethical, legal and social implications (ELSI) of genomic research examining the largely unexplored but crucial study of genomics as applied to infectious disease. He was the founding president of the Association of Bioethics Program Directors, a position he held from 2006-2010, and is an elected Fellow of The Hastings Center. Prof. Kahn has published three books and over 115 articles in the bioethics and medical literature, and speaks frequently across the US and around the world on a range of bioethics topics. Prior to joining the faculty at Johns Hopkins, Prof. Kahn was Director of the Center for Bioethics at the University of Minnesota. His education includes a BA from UCLA, PhD from Georgetown University, and MPH from the Johns Hopkins Bloomberg School of Public Health.

**Panos Kanellis**, President, American Farm School (AFS)

Dr. Panos Kanellis is the first Greek President of the American Farm School (AFS), a US not for profit established in New York in 1904 and operating just outside of Thessaloniki. A Thessaloniki native, Dr. Kanellis graduated from Anatolia College in Thessaloniki, Greece and went on to complete undergraduate and graduate studies in the U.S., earning his Ph.D. in Bio-Organic Chemistry from the University of Houston, USA. After several years of teaching and research in the field of bio-organic chemistry during academic appointments at U.S. medical universities, Dr. Kanellis returned to Greece, where he held several top managerial positions in private industry before electing to serve his alma mater. From 1997 to 2009, Dr. Kanellis served as Executive Vice President and COO of Anatolia College an academic institution operating a four-year business and liberal arts college with a graduate MBA program, K-12 schools, and a two-year International Baccalaureate program. The institution he is the President of currently, the American Farm School, has operated traditionally a High School and since 2010 offers Bachelor of Science degrees through Dimitri Perrotis College (established initially in 1996 as a two year institution). Under Dr. Kanellis the institution entered preschool and primary education, introducing the first environmental - experiential schools of the kind in Greece. A Center for Agricultural Entrepreneurship was created at D. Perrotis College in 2011 with support from the Niarchos Foundation focusing on helping young Greek men and women to move to the countryside and become involved in the agro-food sector. In 2014 the establishment of an Olive Center has been announced in collaboration with the University of California at Davis.

**Nancy Kass, ScD**, ScD Phoebe R. Berman Professor of Bioethics and Public Health, Berman Institute of Bioethics and Johns Hopkins Bloomberg School of Public Health

Nancy Kass, ScD, is the Phoebe R. Berman Professor of Bioethics and Public Health, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health and Deputy Director for Public Health in the Berman Institute of Bioethics. In 2009-2010, Dr. Kass worked for the World Health Organization in Geneva, Switzerland. Dr. Kass received her B.A. from Stanford University, completed doctoral training from the Johns Hopkins School of Public Health and a postdoctoral fellowship at the Kennedy Institute of Ethics, Georgetown. Dr. Kass co-chaired the National Cancer Institute Committee to develop Recommendations for Informed Consent and served on the NCI's central IRB. She was consultant to the President's Advisory Committee on Human Radiation Experiments, to the National Bioethics Advisory Commission, and to the National Academy of Sciences. Her research and publications examine informed consent, U.S. and international research ethics, public health ethics, including projects related to HIV ethics, obesity ethics, and preparedness. Dr. Kass is the director of the JHSPH PhD program in bioethics and healthy policy, and has directed the Fogarty-Johns Hopkins African Bioethics Training Program for 14 years. Dr. Kass is an elected member of the Institute of Medicine and a Fellow of the Hastings Center.

**Maria Katsounaki**, Journalist, *Kathimerini*

Maria Katsounaki is a journalist at *Kathimerini* and was born in Athens. She studied Public Law and Political Science at the University of Athens Law School. She has worked as a newspaper journalist at *Ethnos* since 1984, and at *Kathimerini* since 1987. She

specialized in cultural reporting, and served as editor in chief of the cultural department from 1992 until 2007. For the past seven years, she has been a columnist for *Kathimerini*, while still involved in film reviews. From 2000 until early 2012, she presented a TV show on Greek Cinema on ET1. In 2007, she received an award from the Botsis Foundation for the promotion of culture through the media.

**Larry Katz**, Sr. Associate Director, NJAES and Director, Cooperative Extension, Rutgers University

Larry Katz started his studies at Cornell, where he earned his master's degree studying reproductive physiology and behavior in cattle. He gained his PhD in animal behavior at the University of California, Davis. In 1989 he joined the Rutgers faculty in the Department of Animal Sciences and has been teaching many courses since. Throughout these years he received numerous teaching and advising awards. His research is in the area of reproductive behavioral endocrinology of domesticated ruminants. He has also conducted research on developing new husbandry techniques, improving veterinary practices, increasing production in agriculturally important animal species etc. He also served as Chair of the department for seven years and for the past six years has directed Rutgers Cooperative Extension, the outreach arm of the New Jersey Agricultural Experiment Station, bringing the wealth of knowledge of the state university to local communities.

**Konstantinos Kavakiotis**, Directors' Lab

Konstantinos Kavakiotis was born in Athens in 1980. After studying Theology at the Aristotle University of Thessaloniki, he trained as an actor at the Drama Studio of Thessaloniki, at the Central School of Speech and Drama in London, at the Moscow Art Theatre, with Steppenwolf in Los Angeles, with Outil Theatre at the Montpellier Mime Festival and at Shakespeare's Globe. He has worked as an actor on stage and screen in both Greece and the UK, and is a member of the Director's Lab at the Lincoln Center in New York. He is a lecturer at the University of Macedonia in Thessaloniki-Greece and visiting lecturer at Royal Central School of Speech and Drama, London-U.K. He lives in London working as an actor and acting teacher. He is the founder of "Drama Classes London" theatre company.

**Olga Kefalogianni**, Minister of Tourism of the Hellenic Republic

Olga Kefalogianni is Greece's Minister of Tourism since June 2012. She is an attorney at law, and a member of the Athens Bar Association. Since 1998 she has been working as a lawyer in major law firms in Athens, Greece and New York, U.S.A. She has also worked at the Legal Service of the European Commission in Brussels. From May 2004 up to September 2006 she served as legal advisor to the Prime Minister of Greece. She has studied law and international affairs. She holds a Bachelor degree in Law (National Kapodistrian University of Athens), a Master of Laws (LL.M.) degree in Commercial and Corporate Law (King's College, University of London) and a Master degree (GMAP) in international relations, (Fletcher School of Law and Diplomacy, Tufts University, Boston). She is the author of the book "The role of the European Union on the Cyprus issue", which has been published by the Livanis publishing house. She was elected Member of Parliament for the constituency of Rethymno, Crete representing the "New

Democracy” party in the general elections of 2007 and 2009. On May 6th 2012 she was elected in the first position of the “New Democracy” ballot in the first constituency of Athens. She was re-elected in the same position in the June 17th 2012 elections. She has served as secretary of the Greek Parliament (2007-2009), as secretary of the standing committee on Defense and International Affairs (2007-2009), as a member of the standing committee of Education (2009-2012) and the special committee on Environmental issues (2009-2012).

**Samer Said Khoury**, President for Engineering & Construction Division, Consolidated Contractors Company (CCC)

Samer Khoury is the Executive Vice President of Consolidated Contractors International Company (CCC), one of the largest Arab international construction companies operating throughout the Middle East, Africa, CIS, Europe, and the U.S. For more than 20 years, Mr. Khoury has been highly involved in business, social and educational activities in the Middle East and Europe. Mr. Khoury is active in many economic institutions around the world. He is a Director of Palestine Investment Fund PLC. Mr. Khoury is a board member of more than 28 regional and internationally renowned organizations and Arab and international institution operating in the field of economics. Mr. Khoury received a Master’s degree from the University of Southern California and a Bachelor’s degree in Civil Engineering from California State University in the United States.

**Paul Kiortsis**, Market Head, Greece and Southeastern Europe, Nestle Hellas

Paul Kiortsis has been Nestle’s Market Head for Greece and South Eastern Europe since 2013. Born in Geneva Switzerland, he is a graduate of Athens University with a MS degree in Chemistry and of the University of Illinois, Urbana-Champaign with an MBA degree. Paul Kiortsis joined Ralston Purina in the USA in 1984 and subsequently held various marketing and sales positions of increasing responsibility in St. Louis, Missouri and Brussels, Belgium. In 1991, he was named Managing Director of Ralston Purina’s Puerto Rican business, later assuming responsibility for all the Caribbean and Central American markets and eventually became Vice President in charge of the Caribbean and South Latin America. He then joined CPW (Nestlé & General Mills Cereal Partners Worldwide) in 1999 and after a brief assignment with General Mills, in Minneapolis, was named CPW Regional Director for Latin America, based in Mexico City. In 2004 he was appointed CPW Regional Director of South and Western Europe, based in Paris, France. In 2008 he joined Nestlé’s Zone Europe as Vice President and Regional Manager, Southern Europe, where he supervised Nestlé’s businesses in the Southern European countries. He also coordinated strategy across Europe for Pet Products, Ice Cream and Chilled Dairy products. In October 2013, Paul Kiortsis was appointed as Head of Nestle in South Eastern Europe covering Greece, Romania, Bulgaria, Albania and Cyprus. Paul has one daughter and speaks English, French, Greek and Spanish.

**Annie Knickman**, Program Director for the Youth Initiative, McKinsey & Company

Annie Knickman is the Manager of Global Programs at for McKinsey Social Initiative (MSI), a new nonprofit organization founded by McKinsey & Company. MSI is currently launching its first effort focused on youth employment, and is convening a global coalition of stakeholders including educators, employers, governments, technology

providers, and key thought leaders to curate a solution to train and place 1 million young people in jobs across 5 countries in a 5 year time period. Ms. Knickman is leading the global effort, which is focused across the US, Spain, India, Kenya, and one Latin American country (to be confirmed). Prior to working for MSI, Ms. Knickman was a consultant with McKinsey & Company's New York Office, working with foundations, nonprofits, and public school systems on issues around education, most recently focused on the transition to the Common Core Standards in the US. She graduated summa cum laude from Harvard College with a degree in psychology and economics.

**Aris Konstantinidis, Founder, GloVo**

Aris Konstantinidis is the Co-Founder and COO of GloVo, a global platform that connects volunteers to events and volunteer actions, which launched in September 2012 in Greece. He is also a Co-Ambassador of the Sandbox Network in Greece and a member of the TEDxAthens organizing committee. Aris is a Business Administration graduate of the Athens University of Economics and Business, who is passionate about travelling, volunteerism and entrepreneurship and actively participates as a speaker in conferences and workshops worldwide, highlighting the need to redefine volunteerism and empower and mobilize young people to act, as a way of tackling Youth Unemployment and creating new and innovative educational opportunities for young people across the world.

**Anna Maria Kosmoglou, Program Officer, Stavros Niarchos Foundation**

Anna Maria Kosmoglou is a Programs Officer at the Stavros Niarchos Foundation. She has been at the Foundation since October 2011. Working from the Athens office, Anna Maria has worked in all four program areas of the Foundation's grantmaking and lately she specializes in the fields of Arts and Culture. She daily comes in contact with many organizations active in this field, discussing and evaluating grant requests and monitoring the successful implementation of programs run with the support of the Foundation and its initiatives. Her previous professional experience is shared between the European Commission (Directorate General for Development and Cooperation) and the non-governmental organization Doctors of the World, having always as a subject the assessment and management of programs.

**Panos Kotronaros, Vice President, Hellenic Mountain Guides Association**

Panos Kotronaros has studied mechanical engineering but his passion for the mountains and life in the outdoors led him to be a professional alpinist. He has organised and led more than 40 mountain expeditions to the planet's largest mountain ranges and he was the leader of the first ever successful Greek himalayan expedition to Mt. Everest the spring of 2004. He is certified mountain guide and national instructor of mountaineering & climbing of the Hellenic Mountaineering & Climbing Federation and official trainer for the Greek Fire Brigade with more than twenty years of training experience as well as organising courses for alpinism. During his business life he has founded two companies from zero basis, BaseCamp SP for mountain expeditions and training and Waypoint PC a travel agency specialised in activity based holidays, online marketing and reputation management. He is established as a motivational speaker and team building events organiser and believes that all the elements for reaching the

highest goal are represented in the Everest Himalayan expedition. He has created the “Everest coaching seminar”, enriching to corporations leadership strategies in extreme conditions and how to reach the summit through high performing teams. Panos Kotronaros is vice president at Hellenic Mountain Guides Association, member at European Mentoring & Coaching Council (EMCC), Hellenic Coaching Association (CHA) and Global Institute for Leadership Development (GILD). He was born in 1970, he is married with three children and his based in Athens.

**Fani Koukouli**, PhD Candidate, Pasteur Institute

Fani Koukouli was born in Katerini, Greece where she had her primary education and developed a strong interest in science. My scientific training began when she was selected to the School of Pharmacy at the Aristotle University of Thessaloniki and was among the most successful candidates, with the highest scores at the national level exams. She completed her five-year-Bachelor studies in 2009 and in 2010, she received a presentation award from the Greek Society of Pharmacology. One year later, she finished her Master’s studies in Pharmacy, specializing in biotechnology and molecular diagnostics. Her Master’s work resulted in two first author publications in international journals. She then worked for three months at the Center of Research and Technology Hellas studying prion diseases. In 2012, she was selected among 250 candidates to the Pasteur-Paris University International Doctoral Program as a member of the laboratory of Dr Uwe Maskos (Integrative Neurobiology of Cholinergic Systems), with funding provided by the Stavros Niarchos Foundation. She is currently working on the role of nicotine in Alzheimer’s Disease pathology and treatment. She recently developed a novel Alzheimer’s Disease model which will help the scientific community to understand the mechanism of the early onset of the disease in order to prevent, diagnose and treat the disorder. Her findings will be published in 2015 by the end of her PhD training.

**Panagiotis Koulouvaris**, MD, head of the Mobile Medical Units in Greece

Dr. Panagiotis Koulouvaris is currently employed as Orthopedic Surgeon in the Olympic Village Polyclinic, and was elected Lecturer in the 1st Orthopedic Clinic of Attiko Hospital, University of Athens Medical School. He is an international ambassador for the Hospital for Special Surgery in New York, and a member of the FOCOS team for missions in Ghana. Dr. Koulouvaris is an Orthopedic Surgeon and is a graduate of the University of Athens Medical School, as well as the Technological Institute of Physiotherapy in Athens. He conducted research in Orthopedic Oncology at Memorial Sloan Kettering in New York in 1998 with Dr. Healey. He completed his Orthopedic residency and thesis at the University Hospital of Ioannina, and a three-year fellowship in Joint Reconstruction and Sports Medicine with Dr. Sculco and Dr. Marx, respectively, at the Hospital for Special Surgery-Cornell University in New York. He has published several articles and books. He has been an elite athlete in the Greek National Triathlon Team and served as the Physician of the Greek National and Olympic Rowing Team in the Olympic Games of 2004 and 2008. He is currently member of the Municipal Council of the Municipality of Vouliagmeni and responsible for Education and Sports.

### **Angeliki Kounava, MoMA intern**

Angeliki Kounava was born in 1984 in Ioannina, Greece. She holds a Master of Philosophy degree in Theories and Practices of Language and Arts from Ecole des Hautes Etudes en Sciences Sociales (EHESS) in Paris, France and a bachelor's degree in Fine Arts and Sciences of Arts from the University of Ioannina in Greece. She has worked as an Art Historian at the Municipal Gallery of Ioannina from 2010-2011 and at the Municipal Museum of Ioannina from 2011-2013. She has participated in Art festivals in Greece as an exhibition curator. Since October 2013, she has been awarded stipends by the Stavros Niarchos Foundation to do a 12-month Internship in the Department of Photography at the Museum of Modern Art (MoMA) in New York. She speaks Greek, English, French and Spanish fluently.

### **Dimitris Koutsolioutsos, Founder, Farmers Republic**

Dimitris Koutsolioutsos is a young entrepreneur who founded Farmers Republic, the first farmers market in Greece that sets new values between farmers and consumers by building a direct relationship between them based on high quality, complete quality control and low prices in organic foods in Greece. Farmers Republic empowers farmers by giving them the opportunity to expand their retail and wholesale channels via its network, which includes international partnerships and a global e-shop. 29 year-old Dimitris Koutsolioutsos, studied economics at the Athens University of Economics and Business and has worked at the Ministry of Development and at Folli Follie Group. It was there that he initially got the idea to create Gine Agrotis, an innovative platform where consumers could rent out and actual piece of land which their designated farmer would cultivate for them and they would receive the products at home on a weekly basis. Koutsolioutsos' next goal is to expand beyond the Greek borders and into global markets, by giving the Greek farmers the opportunity to sell internationally and to every consumer world-wide the privilege of receiving a scent and taste of Greek nature from the field directly to their home.

### **Evangelos Kyriakidis, Director, Initiative for Heritage Conservancy**

Evangelos Kyriakidis is currently a senior lecturer in Aegean Prehistory and Leventis senior research fellow in heritage management at the University of Kent at Canterbury. Fellow of both the society of Antiquaries of London, and the Archaeological society of Athens, Evangelos was educated in UCL and Cambridge. He was previously visiting assistant Professor at UCLA. He is founding director of the SNF supported MA in Heritage Management, a unique MA combining the worlds of Archaeology and Business jointly offered by the University of Kent and the Athens University of Economics and Business. Evangelos is also founding director of the Initiative for Heritage Conservancy, an SNF supported Greek based international charity partly run by MA students that aims to promote good practice in heritage management through education and research. The Initiative (IHC) has worked on a number of issues from conservation, to education and from public engagement to the legal protection of monuments, offering a unique interdisciplinary environment for the protection of monuments. To achieve its aims IHC boasts a very strong academic and auditing committee, international partnerships with educational establishments, institutions and intergovernmental

organizations and extensive training experience educating current and future heritage managers in various parts of the field.

**Harry Kyriazis, Vice-President, Hellenic Federation of Enterprises**

Chariton (Harry) Kyriazis was born in 1953, has obtained a Diploma in Civil Engineering (NTUA), an MBA (INSEAD) and a Ph.D. (University of London). He has worked as an executive in medium sized Greek industrial companies (1982-1991) in the wood and metal manufacturing sectors, in the areas of sales, finance and as a general manager. He served as Secretary General at the Ministry of National Economy (1992-1993) under Minister Stephanos Manos, and was involved in the reforms that had to do with taxation, social security, market liberalization and privatization of utilities. Since 1994 he is active in the consulting field. He joined Arthur Andersen where he became partner and headed the Tax Division (1994-1999) and the Business Consulting Division (1999-2000) of the Athens office. He then became Chairman of PricewaterhouseCoopers Business Solutions AE (PwC), acting as Head the Advisory Business Unit (2000-2008) and the Government Services practice (2008-2011). He retired from PwC in July 2011 and now acts as a freelance consultant. Since 2011 he serves as Executive Vice-Chairman at the Hellenic Federation of Enterprises SEV. He has been a Board member of SEV for a total of 20 years, and has been responsible over the years for industrial relations, energy, public administration and taxation. He represents SEV at the Board of ELTE, the (regulators of the audit profession) and various other state bodies such as IKA (main social security fund). He has served as a member of the Executive Committee of the Foundation of Economic & Industrial Research (IOBE), as President of the Hellenic Association of Management Consulting Firms (SESMA), and Vice-President of the Hellenic Management Association (EEDE).

**Christina Lambropoulou, CFO, the Stavros Niarchos Foundation**

Christina Lambropoulou is the Foundation's CFO, responsible for the oversight of the all financial activities and reporting. She has been with the Stavros S. Niarchos Foundation since 2009. Prior to joining, Mrs. Lambropoulou was employed in the retail banking division of Citibank in Greece where she has served for 24 years. During her period of employment with Citibank she has served in a number of capacities in the areas of Financial Control, Marketing, Product Development, Sales and Distribution Management. In her most recent role she was the Head of Wealth Management and Distribution, responsible for the development and sales of Deposit, Investment and Insurance products as well as the management of Citi's branch network and alternative sales channels. Mrs. Lambropoulou holds a BA degree in Applied Mathematics and Operations Research from Harvard University.

**Ektoras Leonidas, Schooligans**

Ektoras Leonidas is 19 years old and has been involved with music as a hobby since he was 5. At 6 years old he started playing soccer which he also wants to pursue as a career. As part of soccer tournaments, he has traveled extensively abroad and within Greece. He has played music with his band in various venues as well as summer festivals, including Schoolwave. He is grateful for his family's and girlfriend's dedication

and support both emotionally and professionally and believes that they have been of great help to a young person who wants to pursue his dreams.

**Yorgos Loukos**, President of Board of Directors, Hellenic Festival

Yorgos Loukos was born in Athens, where after finishing his scholarship at the Marist Brothers College he left for Paris. He studied philosophy and dance. He worked with Roland Petit, at the Théâtre du Silence, then at the Zurich Opera, the Bayreuth Festival and the Metropolitan Opera of New York, among others. Since 1984, he has been the Director of the dance at the Lyon Opera House where he invited choreographers from all over the world to create new works. Since 1992, he has also been the Artistic Director of the Cannes Dance Festival, a festival which mainly presents young choreographers. In 2001, he was the organiser of France Moves in New York, a big cultural event, in collaboration with AFAA (French Ministry of Foreign Affairs), the French Ministry of Culture and six New York City theatres. After this successful operation, the French Ministry of Culture and AFAA proposed him to organise another festival, in collaboration with the Dance Umbrella festival and venues of the English Capital, which was held in 2005. Since 2006, he has been the Director of the Athens Festival, a great multidisciplinary festival, whose program includes theatre, music and dance in Athens and Epidaurus. He is Officer of the Arts and Letters.

**Sheila Maguire**, Sheila Maguire Consulting

Sheila Maguire is a Consultant with Sheila Maguire Consulting. Prior to starting her consulting firm, Sheila was a Senior Fellow at Program Effectiveness at Public/Private Ventures (P/PV), a national nonprofit that develops, tests and replicates social programs to improve the lives of children, youth and families in high-poverty communities. Sheila worked with leading practitioners and foundations to develop innovative programs that help unemployed and low-wage workers gain skills and access living-wage jobs. She oversaw program design, pilot projects, demonstrations, replication efforts, and the provision of technical assistance and capacity-building. She joined P/PV in 1999 to launch Working Ventures, an initiative designed to improve the practice of workforce development. Prior to P/PV, Sheila worked for Essex County College (ECC) and led Newark's replication of the Training, Inc., model. She also oversaw customized and short-term job training programs, led welfare-to-work initiatives, and developed sector-specific certificate programs leading to short-term employment and college pathways. Sheila previously worked in community development in India, Italy and Great Britain. Sheila holds a bachelor's degree in adult learning from the Gallatin Division at New York University and a master's degree in organizational development from American University. She is based in New York City.

**Haris Makryniotis**, Managing Director, Endeavor Greece

Haris Makryniotis is the Managing Director of Endeavor Greece. Prior to joining Endeavor, Haris spent seven years as a management consultant with McKinsey&Company, serving clients in Greece, UK, France, Germany, Turkey and Cyprus on a range of strategic, organizational and operational topics and with primary focus on public administration, financial institutions and healthcare. As a senior manager in McKinsey's office in Athens, he led the landmark growth strategy 'Greece 10

Years Ahead', which identifies the growth potential in multiple sectors of the Greek economy. On a personal basis, Haris has also supported multiple non-profit organizations to face strategic and operational issues that have become severe during the recent crisis years. He has an MSc in Economics and Finance from the London School of Economics in UK.

**Lida Mantzourani**, Project Manager in Culturplay

Lida Mantzourani is a historian with a bachelor and master degree from the UK and a master in Book and Digital Media Studies from Holland. Lida has skills in project management and new technologies and a special interest in cultural entrepreneurship. Researching innovative ideas and business models is at the core of her activities. Over the last 6 years she has worked as project manager in physical and electronic bookshops/publishers and in libraries. For the past 2 years, she has been one of the project managers of the Greek non-profit organization Future Library, where she coordinated and evaluated development programs for more than 100 public libraries in Greece. She co-founded Culturplay with the vision of promoting the use and value of cultural heritage and playful learning with games and other applications. In Culturplay, she is in charge of content curation and quality assurance, business development and marketing.

**Jamie McAuliffe**, President and CEO, Education for Employment (EFE)

Jamie McAuliffe is President and CEO of Education For Employment (EFE), an international nonprofit dedicated to creating job opportunities for vulnerable youth in the Middle East and North Africa. Jamie has worked for many years to advance effective, scalable solutions for vulnerable youth. He has over two decades of experience in leadership roles in both the non-profit and business sectors. Before joining EFE, Jamie served as Portfolio Manager at the Edna McConnell Clark Foundation, a NY-based foundation that pioneered a "scaling what works" grant-making strategy to support leading youth development non-profits in the United States. At the OTF Group, a spin-off of Monitor Consulting Group, Jamie provided strategic consulting services to spur exports and competitiveness in the small and medium business sector in Brazil. Early in his career, Jamie launched new programs and markets at Ashoka, a global organization that selects and invests in leading social entrepreneurs. Between receiving his BA in Philosophy from Georgetown University and his MA in International Studies from John Hopkins School for Advanced International Studies, Jamie served as an inner-city school teacher for Teach for America. Jamie joined EFE in 2010. At the World Economic Forum (WEF) in Tianjin in 2012, Jamie was named a Schwab Foundation Global Social Entrepreneur for the transformative impact that EFE is driving in youth employment. In the fall of 2012, Jamie became the Chairman of the WEF Global Agenda Council on Youth Unemployment.

**Jennifer McCrea**, Senior Research Fellow, Hauser Institute for Civil Society, Harvard Kennedy School

Jennifer McCrea is a Senior Research Fellow at the Hauser Institute for Civil Society at Harvard University. For the past 25 years, she has partnered with philanthropists, board members and nonprofit leaders to think more creatively and collaboratively

about ways in which to align strategic direction and resources to address some of the most profound needs on the planet: improving health, caring for children, relieving global poverty, educating the leaders of tomorrow and supporting the transformation of people and organizations to enable the emergence of a just, peaceful, compassionate and sustainable world. Jennifer has worked with many of the world's leading nonprofit organizations and leaders, including Acumen Fund, DonorsChoose.org, Grameen America, Council on Foreign Relations, Teach for America, NAACP Legal Defense Fund, Pencils of Promise, Witness, Mercy Corps, Comic Relief, X Prize Foundation, VH1 Save the Music Foundation, Creative Commons, Vision Spring, Robin Hood Foundation, and many others. In addition to leading her philanthropy course at Harvard, Jennifer has taught at Ashoka, Skoll World Forum, TED, Board Source, Social Venture Philanthropy, Draper Richards Kaplan, New Profit and others. She is a Henry Crown Fellow at the Aspen Institute, serves as an advisory board member of the MIT Media Lab and the Blue School, and is also a co-founder and board member of the Quincy Jones MusiQ Consortium. Jennifer puts her own principles into practice as the co-founder and CEO of Born Free, an initiative of the Millennium Development Goals Health Alliance that brings private sector resources and acumen to the goal of eradicating mother-to-child transmission of HIV by 2015. Jennifer's book, *The Generosity Network*, written with philanthropist Jeffrey C. Walker was published by Random House in 2013.

**Ian David Moss**, Research Director, Fractured Atlas

Ian David Moss is currently Research Director for Fractured Atlas, and supports the field by harnessing the power of data to drive informed decision-making in the arts. Evidence-based strategic frameworks that Ian helped create have guided the distribution of more than \$75 million in grants to date by some of the nation's most important arts funders, and he works with his own organization and others to promote a culture of learning and assessment. He has also become a recognized authority on cultural data and research and its use across the sector, having designed and led implementation of Fractured Atlas's pioneering cultural asset mapping software, Archipelago, which visualizes information about creative activities in a particular geography. Since 2007, Ian has been editor of Createquity, a highly acclaimed arts policy blog followed by thousands of arts managers and enthusiasts around the world. More recently, he was the driving force behind the creation of the Cultural Research Network, an open resource-sharing forum for self-identified researchers in the arts. Ian has been named one of the top leaders in the nonprofit arts sector by his peers each year since 2010, and is in demand as a writer, editor, speaker, grant panelist, consultant, and guest lecturer. He holds BA and MBA degrees from Yale University and is based in Washington, DC.

**Indy Nafie**, Marketing Manager, Souq.com Egypt

Indy Nafie is the Marketing Manager at Souq.com Egypt and is a passionate Digital Marketer with over 5 years of experience in the field and working with nonprofit organizations to support youth employment initiatives. She achieved a bilingual education, graduating from Univeristee de la Sorbonne Nouvelle and her passion for digital marketing was fully formulated when she joined Sarmady, the experts of digital media. Her position at Sarmady opened many doors, and she assumed the role of

Account Manager at Yahoo! After acquiring local and international experience in digital media and a Master's degree in Marketing & Strategies in 2011, she was leveraged her experience with e-commerce and joined the gurus of online shopping in the region, Souq.com, as a Country Marketing Manager.

**Jimmy Nelson, Photographer**

Jimmy Nelson (UK, 1967) started working as a photographer in 1987. Having spent 10 years at a Jesuit boarding school in the North of England, he set off on his own to traverse the length of Tibet on foot. The journey lasted a year and upon his return his unique visual diary, featuring revealing images of a previously inaccessible Tibet, was published to wide international acclaim. Soon after, he was commissioned to cover a variety of culturally newsworthy themes for many of the world leading publications ranging from the Russian involvement in Afghanistan and the ongoing strife between India and Pakistan in Kashmir to the beginning of the war in former Yugoslavia. In early 1994 he and his Dutch wife Ashkaine produced Literary Portraits of China, a 40 month project that took them to all the hidden corners of the newly opening People's Republic. Upon its completion the images were exhibited in the People's Palace on Tiananmen Square, Beijing, and then followed by a successful worldwide tour. From 1997 onwards, Jimmy began to successfully undertake commercial advertising assignments for many of the world's leading brands whilst creating a family based in Amsterdam the Netherlands. At the same time he started accumulating images of remote and unique cultures photographed with a traditional 50-year-old plate camera and awards followed. International exhibitions and acclaim created the subsequent momentum and enthusiasm for the initiation of *Before they Pass Away* in 2010.

**Dimitra Nikolou, MoMA intern**

Dimitra Nikolou is currently a participant in the highly competitive yearlong Graduate Internship Program in the Department of Architecture and Design at the Museum of Modern Art (MoMA) in New York, where she is supported by a scholarship from the Stavros Niarchos Foundation. She is currently working with Meyer Schapiro Professor of Art History at Columbia University and Curator (Philip Johnson Chief Curator of Architecture and Design, 2007-2013) Barry Bergdoll and Curatorial Assistant Patricio de Real on a major survey of Latin American Architecture that will be on view at MoMA in 2015. She holds a Law Degree from the National University of Athens and is a member of the Athens Bar Association. She also holds a Master's Degree in the Art Market and Management of Art Collections, and a Bachelor's Degree in Art History, both from the Sorbonne University in Paris. Prior to joining MoMA, she worked in different areas of the corporate art world. She is fluent in Greek, French, English and Italian. Her professional interests lie in art law, intellectual property, taxation, insurance of art objects, and building and managing art collections.

**Maria Orejas-Chantelot, European Foundation Centre**

Maria Orejas-Chantelot is the Director of the Thematic Networks, European Foundation Centre, the Brussels-based international association of over 300 Foundations operating in Europe. Maria is a lawyer and a member of the Madrid's Bar. She studied both in Spain and the UK and completed her postgraduate studies in Paris. Throughout her career,

Maria has held various positions related to European matters. Following some years active as a lawyer in Spain, she worked in Paris for several years on project management assignments in international organisations from both the public and private sectors, including the International Chamber of Commerce supporting the international arbitration court. Based in Brussels since 2004, Maria was the manager of FEPI (European Trade Federation of the Play Industry) prior to joining the EFC.

**Laszlo Jakab Orsos**, Director, PEN World Voices Festival/Public Programs, PEN American Center

Laszlo Jakab Orsos is the director of PEN World Voices Festival of International Literature at PEN American Center. Before he arrived to New York Laszlo Jakab Orsos had a career in Hungary and in Europe as a writer/scriptwriter and creative writing instructor. Besides his writing he has founded Hungary's leading contemporary literary journal and produced and hosted cultural programs and talk shows for television. He joined to PEN American Center in the fall of 2010 as the director of PEN World Voices Festival of International Literature. The annual Festival, chaired by Salman Rushdie, is one of the world's largest literary gatherings presenting more than 100 writers in 60 events in New York City. Orsos is the curator of the Festival responsible for content and artistic approach as well as marketing and PR. PEN World Voices Festival's unique agenda, which incorporates literature, human rights and freedom of expression, has helped to propel the event into the international arena of literature working with writers such as Toni Morrison, Umberto Eco, Margaret Atwood, Orhan Pamuk, Herta Muller and Wole Soyinka. Besides his curatorial work Orsos served as board member in George Soros' Open Society Foundations. Currently he is an advisory board member at Human Rights Watch and Creative Time, a New York based public art organization.

**Vassilis Papakonstantinou**, Chairman, MIT Enterprise Forum Greece

Vassilis Papakonstantinou is an experienced business development professional with a strong background in engineering and science. He heads the Interactive Science & Technology Exhibition of the Eugenides Foundation, a non-profit organization dedicated to the promotion of science and technology in Greece. He sits on the Board of VIORYL SA, a chemical engineering and biotech company and Fasmatech SA, a startup company developing mass spectroscopy technology. He holds degrees in Mechanical Engineering from NTUA and Ocean Systems' Management from MIT. He serves (since Jan 2011) as the President of the MIT Club of Greece and is the co-founder and Chairman of the MIT Enterprise Forum of Greece.

**Myrto Papathanou**, Founder, Volunteer4Greece

Myrto Papathanou is an economist, with an MSc in Finance from Imperial College and an MBA from INSEAD. She has over a decade of experience in the fields of finance and entrepreneurship, and has also been involved in several non-profit projects around the world. She started her career in London, working as a Credit Risk analyst for Dresdner Kleinwort Wasserstein and later as a Fixed Income Strategist for Bank of America. Returning to Greece in 2007, she headed Business Development for CPI and since 2011 has been involved in technology start-ups, in corporate development roles and as a founder. In the non-profit sector she has been involved in Microfinance schemes in

Nicaragua and Kenya, focusing on empowering women through entrepreneurship. In Greece, she co-founded Volunteer4Greece.gr in 2012, an online platform to connect volunteers and NGOs. Hosting over 120 organizations in its platform, Volunteer4Greece has assisted in the placement of numerous volunteers in Greek NGOs since its inception, while it has expanded its activities in NGO capacity building through workshops and trainings. It is the first member from Greece of the European Volunteer Centre (CEV) and the Greek affiliate of the Hands on Network (HON). Myrto is also the co-founder of Action Finance Initiative (AFI), aiming at introducing microfinance in Greece, which is expected to launch within 2014.

**Panos Papoulias**, Operations Manager, Stavros Niarchos Foundation Cultural Center

Panos Papoulias holds a BA in Politics, Economics and Philosophy (major in Economics) from the University of York, UK, an MSc. in Political Theory from the London School of Economics, UK and an MBA from the Athens University of Economics and Business, Greece. In 2007 he completed his PhD in Government at the London School of Economics on the subject of the relationship between Ethical Pluralism and Liberal political doctrines. He has taught various undergraduate political theory courses before working as Head of Investment at a leading Greek aluminum heavy industry. From 2013 he has been working as Management Advisor and then as Operations Manager at the Stavros Niarchos Foundation Cultural Center, which will host the National Library of Greece (NLG), the Greek National Opera (GNO) and the 170,000 m<sup>2</sup> Stavros Niarchos Park.

**Susanne Regelov Plaehn**, MPL Area Fundraising & Marketing, Teatro Comunale di Bologna, member of OperaEuropa

Susanne Plaehn is a member of Opera Europa and does MPL Area Fundraising and Marketing for Teatro Comunale di Bologna. She's had held many positions of importance and had many accomplishments in her current position, including: 187% economic growth, 8% growth incoming tourism related to strategies set in place; Coordinator M&C steering committee Operaeuropa and Italian European Operadays. 2013 invitation by EU Commissions president to participate in the project EU-New Narratives. International networker and strategist on sustainable Cultural Economics and philanthropy for live performing arts. Produces with Deloitte& Operaeuropa Economic impact report; 1,47% GDP produced by Opera of Bologna mentioned by economists Dr. P.Formica ed. Palgraw Macmillan. Born 04/05/1961 in Copenhagen (DK) married with attorney at law M.A.I.A G.Rinaldi, 3 grown up children. University degree in Musicology, Master degree MPL leadership in project management (South Danish University), Master Degree in Fundraising for NGO's and Public institutions (Bologna University) ; Laurea Honoris Causa 2004 (ISFOA University Rome). Diploma G.B.Martini Conservatory, with coach of Pavarotti, Mo.Leone Magiera. 1988 Partner Modena International Music. 1991 Founder Bologna International Artist & Fundraising; worked with Zubin Metha and world's leading artists. 1997-2002 head of international division Tivoli Artist Management Copenhagen(DK), cured Pope Giovanni II Jubilee2000 with Rome Opera, Sinopoli, Goteborgsoperan(SV); 60<sup>th</sup> celebration Queen Margrethe II of Denmark. Fundraising projects Nobel Prize Prof.ssa R.L.Montalcini. Projects Bologna University, Rector Ing.Calzolari, Dean Prof.P.Monari. 2014 OperaEurope Speech on

Legacy Campaign, Global Philanthropy and CSR on culture and Live performing arts together with R.de Sisto, Vice Presidente Bank of America., CSR.

**Tamar Podell**, Executive Vice President, Planning and Development, Lincoln Center for the Performing Arts

Tamar Podell was promoted to Executive Vice President, Planning and Development of Lincoln Center in 2014 coordinating all annual and capital fundraising for the institution. From 2010-2014 she was Senior Vice President for fundraising activities including additional responsibilities for managing the completion of the \$1.2 Billion Capital Campaign and Government and Community Relations. From 2001 – 2010 she was Vice President for the annual fundraising activities which included Institutional Giving, Planned Giving, Major and Individual Gifts, Corporate Sponsorship, Special Events, and Patron Services. Podell has a broad range of experience managing multi-million dollar annual and capital campaigns. Prior to joining Lincoln Center, Inc., Podell was Director of Development at the 92nd Street Y. She also served as Vice President of Development for the Central Park Conservancy and held senior fundraising positions with The New York Botanical Garden, The American Society for the Protection of Nature in Israel, and the American Jewish Committee, New York. A graduate of Clark University, Podell holds a Masters Degree in Social Service and Business Administration from Columbia University.

**Eva Polyzogopoulou**, Program Coordinator, Education, Stavros Niarchos Foundation

Eva Polyzogopoulou currently holds the position of the program coordinator for the Education team at the Stavros Niarchos Foundation. She joined the SNF in 2011 and has since served as an Associate Program Officer and as Head of Education and Arts & Culture. Her previous roles were focused on library management at the General State Archives in Greece and the Athens 2004 Olympic Games and on corporate development and fundraising at the Royal Academy of Arts in London. She holds BA degrees from the American College of Greece, in Business Administration, and from the Technological Institute of Athens in Library Management & Information Systems. She further completed an MA degree on Cultural & Creative Industries at the King's College in London.

**Sneška Quaedvlieg-Mihailović**, Secretary General, Europa Nostra

Sneška Quaedvlieg-Mihailović is the Secretary General of EUROPA NOSTRA. After her studies of International Law and Politics in Belgrade and Nancy (France), she worked for the European Commission, the European Economic and Social Committee in Brussels and for the European Commission Delegation in Belgrade. She was the first Secretary-General of the European Movement in Yugoslavia. Since 1992, she has been working for Europa Nostra in The Hague. In 2000, she was appointed Secretary General of the organisation. She has contributed to many European and international committees and networks, most recently to the “European Heritage Alliance 3.3.” and the “New Narrative for Europe”. She cooperates regularly and closely with the EU Institutions, the Council of Europe and UNESCO on heritage and culture related matters.

**Susan Seifert**, Project Director, University of Pennsylvania, School of Social Policy & Practice

Susan C. Seifert is an urbanist who directs of the Social Impact of the Arts Project (SIAP), a research group at the University of Pennsylvania, School of Social Policy & Practice, located in Philadelphia, PA, USA. She received her M.Sc. in Urban & Regional Planning from the University of Toronto, Canada. Seifert has over 20 years' experience in planning, policy, and research for cultural and community development in Philadelphia and New York City. Since co-founding SIAP in 1994, Seifert has directed projects that ask questions and develop methods to explore the relationship of the arts and culture to community change, with a focus on neighborhood regeneration, inclusion, and social equity. Seifert has co-authored numerous reports based on the research, available on the SIAP website [[www.sp2.upenn.edu/SIAP](http://www.sp2.upenn.edu/SIAP)]. In their article, "Creative capabilities and community capacity" in *Enhancing Capabilities: The Role of Social Institutions*, edited by Hans-Uwe Otto and Holger Ziegler (2013), the authors conceptualize cultural engagement and community ecology as dimensions of social wellbeing.

**Sara Selwood**, Editor, Cultural Trends

Professor Sara Selwood is an independent cultural analyst, researcher and writer. She edits the journal, *Cultural Trends*, which champions the need for better evidence on the cultural sector. She is an Honorary Professor at the Institute of Archaeology, University College London. Sara has a background in fine art, aesthetics, history and theory of art, and previously worked as an art historian and a curator of contemporary visual art. She has written extensively on aspects of cultural policy and practices, including the difficulties of the relationship between the expectations of policy and the publics' experience of cultural provision. She has worked on 'measures of cultural value' (variously defined) for a number of years - questioning the quantitative and qualitative indicators used and the use such measures are put to. Sara's reviews includes a major review of Renaissance in the Regions, a £300m government initiative, and a report for the National Museum Directors' Conference on the cultural impact of museums. She co-authored an appraisal of UNESCO's delivery of its strategic programme objectives related to intangible heritage. Sara is a former Trustee of the National Portrait Gallery and Chair of the Mayor of London's Cultural Policy Reference Group. She was a Fellow of the Royal Statistical Society, which she represented on the National Committee, UK UNESCO. She was also the UK representative on the European Group for Museum Statistics, Berlin. She currently chairs the Portrait Trust, which promotes the public's learning through the medium of portraits.

**Roula Siklas**, Program Coordinator, Health, Medicine and Sports, Stavros Niarchos Foundation

Argero "Roula" Siklas is based in the SNF's New York office and works on grantmaking, primarily in the program areas of Health, Medicine and Sports, as well as Social Welfare. She joined the SNF in 2006. Prior to that, she taught math and science to high school students and spent time as a volunteer with various non-profit organizations focused on health- and food-related issues. A graduate of the Bronx High School of Science, she

holds a B.A. in Biology from Barnard College and an M.A. in Molecular Biology from Hunter College of the City University of New York.

**Evi Stamatiou**, PhD Candidate, RCSSD, University of London

Evi Stamatiou is a Greek, London based theatre practitioner, producer and educator with 10 years of international professional experience. In 2010 she established in Athens the theatre company Upopirates and won a distinction for the performance *Thinking about Jean Genet's Tigh trope* at the Off Off At Colonus Theatre Festival. She has worked and trained in Greece, UK, NY, Germany, Brazil, Poland and Estonia. She is touring her solo performance *Caryatid Unplugged*, which premiered at Edinburg Festival Fringe, August 2013. She is focused on practice-based research, working on ensemble, political, post-modern, experimental, physical, devised, intercultural and interlingual performance and multimedia on stage. Since 2011 she has collaborated with Wessex Academy of Performing Arts/Bath Spa University as HE Lecturer in Performing Arts and Program Coordinator. She is an active researcher/member of IFTR and TaPRa presenting papers in conferences, working on publications and being member of research event organization committees. She is a member of Lincoln Center Theater Directors Lab, NY and Actors Equity, UK. She speaks fluent Greek, English, Italian and French. She is a PhD Candidate at Royal Central School of Speech and Drama, University of London. Her practice-based research title is: "Rewriting Aristophanes' Old Comedy as Performance from and for Global Citizens."

**Marco Steinberg**, Founder, Snowcone & Haystack

Marco Steinberg is Founder of Snowcone & Haystack, a Helsinki based strategic design practice focused on helping governments and leaders innovate. Prior to that he was Director of Strategic Design at Sitra, the Finnish Innovation Fund where he established the fund's strategic design capability. While there, he launched a portfolio of initiatives to address the acute need for strategic improvement in the public sector. Marco believes that there is a solution to the complex challenges that governments, societies and environments face. There is a need to shift from trying to improve the efficiency of past models, to shaping new approaches. His passion is in helping leaders find the pathway to these strategic improvements. Between 1999-2009 Marco served an Associate Professor at the Harvard Design School leading several significant research & innovation efforts including work on Stroke care reform. He has extensive experience advising the public sector on strategic transformations. In his other responsibilities, Marco is currently the Chairman of the Board of the Museum of Finnish Architecture & serves on the board and as advisor to many organizations. Marco has published extensively on design, innovation and public sector transformations. Recent books include "Legible Practises: Six stories about the craft of stewardship" (2013) and "In Studio: Recipes for Systemic Change" (2011). He received his BFA and BArch from Rhode Island School of Design and his MArch with Distinction from Harvard University.

**Mark Stern**, Kenneth L.M. Pray Professor of Social Policy and History School of Social Policy & Practice Co-Director, Urban Studies Program University of Pennsylvania

Mark J. Stern is Kenneth L. M. Pray Professor of Social Policy and History and Co-Director of the Urban Studies Program at the University of Pennsylvania. An historian

by training, Stern has taught social welfare policy since 1980. His scholarship covers United States social history, social welfare policy, and the impact of the arts and culture on urban neighborhoods. He is co-author of *One Nation Divisible: What America Was and What It Is Becoming* (Russell Sage Foundation Press, 2006), which examines the history of social inequality during the 20th century and *Engaging Social Welfare: An Introduction to Policy Analysis* (Pearson Educational, 2014). Stern is co-founder and Principal Investigator of the Social Impact of the Arts Project (SIAP), a policy research group at Penn's School of Social Policy & Practice. SIAP conducts research on the role of arts and culture in American cities, with a particular interest in strategies for arts-based revitalization. His monograph, *Age and Arts Participation: A Case Against Demographic Destiny*, was published by the National Endowment for the Arts in 2011.

### **Joanna Theodorou, Reload Greece**

Joanna Theodorou was born and raised abroad and recently returned to Greece following the founding of Reload Greece in London. Reload Greece is an initiative launched in 2012 by young Greeks abroad, seeking to engage the global community in taking action that will have social or economic impact on Greece's future through entrepreneurship and social innovation. Joanna is part of the original founding team of RG. She holds degrees in art history and cultural management, from UCL and the University of Warwick, and has freelanced as an events and project manager on a number of projects, including a cooperation with the Athens Development & Destination Management Agency. She is part of the team developing RG's program to inspire budding innovators to take action and support them in implementing their ideas. She currently resides in Greece but also splits her time between London and Kuwait.

### **Effie Tsiotsiou, Director, Onassis Foundation**

Effie N. Tsiotsiou is the General Director of the Onassis Foundation. In 1994 she was employed by the Alexander S. Onassis Public Benefit Foundation where over the years, she has held a number of positions in the Departments of Scholarships, International Prizes, Grants, Support to Hellenic Chairs in Foreign Universities, whereas she has managed the organization of multiple Cultural, Artistic and Educational activities in Greece and abroad. In 1999, she was promoted to Deputy Director, while in 2005 she took over as General Director of the Onassis Foundation in Athens. . In accordance with the guidelines of the Onassis Foundation Administration, she has managed multiple large-scale projects, one of them being the "Rethink Athens" project for the reorganization of the Athens city center, a much anticipated architectural, environmental and social intervention for the city center implemented by the Greek State in collaboration with the Foundation and various institutional bodies. She has also been actively involved in the "Reactivate Athens - 101 Ideas" research and design initiative to bridge academia, professional practice, industry, public interest and community activism and generate new ideas for the city center that focus on design, public policy, and social sustainability. The Onassis Foundation closely watches all educational activity all over the world through programs for the dissemination of Greek Language and Culture. The Board of Directors' latest decision involves educational action in the Balkan area; within this framework, she has travelled extensively to establish connections with Greek Embassy and University officials aiming at elaborating on an overall strategy for the promotion of

Hellenic Studies in that particular part of the globe. Cultural and Educational affairs have allowed for multiple other similar engagements in Europe, Asia and the United States, where she has participated in multiple relevant conferences. As Director of the Foundation she has supervision and coordination of all of the Foundation's permanent programs and short-term projects, while as Human Resources Manager she is responsible for all Onassis Foundation Personnel affairs.

**Nikoletta Valakou**, Director of Prehistoric and Classical Antiquities, Ministry of Culture

Nicoletta Divari-Valakou is an archaeologist, Head of the Directorate of Prehistoric and Classical Antiquities of the Hellenic Ministry of Culture and Sports since 2001. She holds a BA History and Archaeology from the University of Athens and is working on a PhD Thesis in Aegean Bronze Age Archaeology. Senior staff of the Archaeological Service of the Hellenic Ministry of Culture and Sports since 1979 in Ephorates of Antiquities and in the National Archeological Museum, Athens, with various tasks, such as the investigation, protection and management of archaeological sites and monuments, planning and presentation of permanent and periodical archaeological exhibitions in Greece and abroad, and publication of exhibition catalogues as well, member of Working Groups and Advisory Committees at the Council of Europe, the ICOM and UNESCO on various cultural heritage issues. She has conducted numerous archaeological excavations in Corinthia, the Argolid and Attica. She is member of the Greek-Swedish systematic excavation team on the Mycenaean Acropolis of Midea in the Argolid since 1987. She has, also, participated in many International Archaeological Conferences and other Meetings in the framework of International Organisations and she has published numerous articles in Greek and international scholarly publications. She is honorary member of the German Institute, Berlin and she has been awarded by the Italian Republic for her contribution to the Greek – Italian Cultural Collaboration.

**Thomas Varvitsiotis**, Co-Founder, Paradeigmatos Xarin

Thomas Varvitsiotis is the President and co-founder of V+O COMMUNICATION. He was born in Athens in 1972 and he graduated from the Athens College in 1989. He studied International Relations and History at the Boston University, where he graduated with a distinction (cum laude). He also holds a Master of Arts in Law and Diplomacy from the Fletcher School of Law and Diplomacy of Tufts University; his postgraduate thesis was on the "Geopolitics of oil at the Caspian Sea". In 2000, he founded together with Yiannis Olympios V+O COMMUNICATION, which is today the biggest communications and public relations agency in Southeastern Europe, with offices in 6 countries, more than 100 employees and 90 active clients. In the past he has served as a communications consultant in key companies both in Greece and in the US. He has also been the publisher of the monthly international affairs magazine "EMPHASIS" and a journalist at a major Greek Daily Political Newspaper "Eleftheros Typos" Thomas Varvitsiotis has more than 18 years of experience in the field of communications. He has handled in terms of strategic consulting, a large number of companies and organizations both in the private and the public sector, while he has consulted some of the most important politicians and businessmen in all the countries of Southeastern Europe. He is also serving as President of the Fletcher Club of Greece, as well as Vice-President of the Lambropoulos Foundation (charitable foundation). He has published articles and studies while he has edited, the

1997 publication entitled “The future of southeastern Europe (SIDERIS Publishing House). He is fluent both in English & French.

**Stelios Vasilakis**, Director of Programs and Strategic Initiatives, the Stavros Niarchos Foundation

Stelios Vasilakis is Director of Programs and Strategic Initiatives at the Stavros Niarchos Foundation. He holds a PhD in Classics and Modern Greek Studies from New York University. He has taught various undergraduate and graduate courses in classical literature, Byzantine culture and civilization, Modern Greek literature and Modern Greek language. In 1993, he received an *Outstanding Teaching Award for Excellence in Teaching* from New York University, College of Arts and Science. From 2000-2009, he was the CEO of *greekworks.com*, a start-up multimedia cultural, educational and informational company in New York, and the premier publisher of Greek and Greek-related books in the US.

**Pier Mario Vello**, Secretary General, Fondazione Cariplo

Pier Mario Vello is Secretary General of Fondazione Cariplo. He studied Philosophy at the University in Turin and has a MBA degree in Economics and Management at the Bocconi University in Milan. In his professional career Vello was director in international companies and was Chief Executive Officer of an important consumer products company. Thanks to his management style he got prestigious awards, as he promoted a stimulating and participating working environment. An international survey classified his company three times among the best Italian organizations and among the ten best managed European companies. His managerial approach is characterized by a high interest in the development and the promotion of cultural and philanthropic issues. Vello is author of books on learning organization, knowledge management and on philanthropy. He is member of the board of Bocconi University, and of Fondazione Giordano Dell’Amore, operating in microfinance field. He is member of the board of Sinloc, advisory company in the field of local development and private-public partnerships. He is member of the Forum for philanthropy and scientific research, and member of the Governing Council of EFC.

**Jan Versteeg**, Embassy of the Kingdom of the Netherlands

Jan Versteeg was appointed Her Majesty the Queen’s Ambassador to the Hellenic Republic in summer 2012. He presented his credentials to President Papoulias on 13 September 2012. He was Deputy Permanent Representative of the Netherlands to NATO from 2009 until 2011. From 2004 to 2009 he was Diplomatic Advisor (EU affairs, International Economic issues) to Prime Minister Balkenende. From 2001 until 2004 he served as a counsellor, Head of the commercial and EU section of the Netherlands Embassy in Madrid. From 1997 until 2001 he worked in the European Integration Department of the Ministry of Foreign Affairs. From 1993 until 1997 Mr Versteeg worked in the Permanent Representation of the Netherlands to NATO and WEU as a policy officer and spokesperson. After joining the Foreign Ministry in 1991, he was a policy officer in the UN Political Affairs Department of the Ministry of Foreign Affairs from 1992 until 1993, dealing with disarmament and export control issues. In 1989 and 1990 he served as an Artillery Officer in the Royal Netherlands Army. He studied

Economic Geography and Spanish at Amsterdam University from 1982 to 1988. Mr Versteeg was born 18 July 1964 in Tilburg, the Netherlands. Married to Bärbel Geijsen, three children, born 1995, 1997 and 2000. He has a passion for sports (windsurfing, snowboarding, sailing, running, football) and reading (history, modern literature, arts).

**Lenia Vlavianou**, Director of Public Affairs, the Stavros Niarchos Foundation

Lenia Vlavianou is the Director of Public Affairs at the Stavros Niarchos Foundation. Lenia was born and raised in Athens. She graduated from the Panteion University of Social and Political Sciences, with a BA in International and European Studies. Afterwards, Lenia received an MA in Intelligence and International Security from King's College London's War Studies Department. Lenia has been working at the Stavros Niarchos Foundation since 2008.

**Katherine Watson**, Director, European Cultural Foundation

Katherine Watson, Director of ECF since 2009, originally joined ECF in 2006 as the Director of the online project LabforCulture. Her international experience, on both sides of the Atlantic, combines interdisciplinary art productions with advocacy, research, and policy and program development for non-profit arts organizations as well as governments. She has a particular interest in investigating how the digital shift has affected our society and in the intersection of art and culture with other fields of endeavor. She has been a producer, director, manager, fund developer, arts adviser and jury member, and chair of several boards. She is currently Vice Chair of the European Foundation Centre in which ECF plays an active part.

**James C. Wright**, Director, American School of Classical Studies at Athens

James Wright is the Director of the American School of Classical Studies at Athens. In 1978 he began a teaching career at Bryn Mawr and in 1981 began explorations of the prehistoric settlement on the hill of Tsoungiza in the Nemea Valley of Greece. That evolved into the collaborative Nemea Valley Archaeological Project. NVAP is a regional project that seeks to understand the dynamics of human settlement and land-use diachronically in the wider Nemea region. Publication is currently underway in a series of volumes by multiple authors through the American School of Classical Studies. These include the publication of a Mycenaean cemetery and the Neolithic and Bronze Age settlements on Tsoungiza hill. Wright's primary research is in the evolution of complex societies in the Aegean. This grew out of interests in architecture and urbanism, and led him to explore the social aspects of community formation and maintenance—subjects such as prestige display, mortuary customs, and feasting. He has had a long interest in ancient Greek architecture, especially as it informs the development of ancient communities and their sanctuaries, the regional character of ancient Greece, and the spread of Hellenic culture. He has been chair of the Department of Classical and Near Eastern Archaeology and Acting Chair of the Growth and Structure of Cities Program at Bryn Mawr College. From 1995-2000 he was Dean of its Graduate School of Arts and Sciences. In 2012 he was appointed for a five year term as Director of the American School of Classical Studies at Athens.

**Myrto Xanthopoulou**, Program Coordinator, Social Welfare, Stavros Niarchos Foundation

Myrto Xanthopoulou is Coordinator of the Social Welfare team at the Stavros Niarchos Foundation. Her professional experience, prior to joining the Foundation, includes work in the areas of strategic financial consulting in London, UK, as well as the business development of a pharmaceutical company, and communications and PR in Athens, Greece. She holds a BA in Philosophy, Politics and Economics from the University of Oxford and an MSc in Management from the London School of Economics. She is also an active volunteer and member of the Board at the organization for the protection of stray animals, Stray.gr.

**Nikos Xydakis**, Editor-in -Chief, Kathimerini

Nikos Xydakis was born in Piraeus, Greece, 1958, of Mykonian parents. He studied Graphic Arts (TEI Athens, 1976-77, not graduated), Dentistry (DDS degree 1984, University of Athens), and History of Art (post graduate studies, University of Athens 1998-2002). He has been working as a journalist since 1987 in capacities as an editor, columnist, art critic, book reviewer, and consultant in various newspapers and magazines. Since 1992 in *Kathimerini* daily stuff, as reporter, art critic, columnist and political commentator. He has been arts editor since 1999, editor-in-chief 2003-2014. In 2009 he was awarded with the Greek Parliament Award, as Political Columnist of the Year, by Botsis Journalism Foundation. He has contributed short stories, reviews and essays in many books, conference proceedings and exhibition catalogues. He has published several works including: *Vlemma*, an anthology of political writing, *My Athens*, small essays about urban life (both by Polis editions), *Art criticism in the mass media*, an essay (Indiktos editions). He lives and works in Athens. His writing interests are in the fields of Cultural Criticism, Greek Politics, Urban Life.

**George Zervas**, Head of Nutritional Physiology and Feeding Department, Athens Agricultural University

George Zervas graduated from the Department of the Agricultural University of Athens (AUA). He earned his PhD in the Physiology of Nutrition and sustenance from the University of Leeds in England. During his PhD he developed a method of administering trace elements to ruminant animals. This method was patented in 1982 in 25 countries. He has been teaching to the AUA since 1984 and has published many articles, studies and papers in prestigious international scientific journals. In addition he is the author of five academic books. As a researcher he tackled with various subjects, such as nutritional evaluation of mash food for ruminants, biological animal husbandry etc. Currently he is the Head of Nutritional Physiology & Feeding Department at the AUA, the President of the Hellenic Society of Animal Sciences, the VP of the European Association for Animal Production and a reviewer in several scientific journals.