

The Stavros Niarchos Foundation in collaboration with  
the European Foundation Centre presents the

S E C O N D · A N N U A L  
STAVROS NIARCHOS FOUNDATION  
INTERNATIONAL CONFERENCE ON  
**PHILANTHROPY**

2<sup>ο</sup> ΔΙΕΘΝΕΣ ΣΥΝΕΔΡΙΟ ΙΔΡΥΜΑΤΟΣ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ  
ΓΙΑ ΤΗΝ ΚΟΙΝΩΦΕΛΗ ΔΡΑΣΗ  
JUNE 27-28/2013/DIVANI APOLLON PALACE & SPA/ATHENS/GREECE

## THE ROLE OF PHILANTHROPY WITHIN A SOCIAL WELFARE SOCIETY

The Merriam-Webster dictionary defines social welfare as “organized public or private social services for the assistance of disadvantaged groups.” Traditionally, the state has played a key role in providing social services to citizens and the concept of the social welfare state has dominated since the emergence of the first modern welfare programs in the middle of the 19th century in Germany. Despite the fact that both the private and the third/philanthropic sector have played an important role in offering a variety of social services, in the collective unconscious it is the state that carries the main responsibility for the public’s welfare. However, over the last few decades, globalization and rapid technological advances are challenging the classical view of social welfare, emphasizing the need for new models to emerge. The Swedish economist, Anders Åslund, has argued for an alternative model, one in which we move from a social welfare state to a social welfare society. If in the classical form of social welfare, the main provider of social services is the state, in a social welfare society all principals – state, market, and philanthropy – collaborate to pursue and offer pragmatic and effective public services. The second annual Stavros Niarchos Foundation International Conference on Philanthropy aims to discuss social welfare society as an alternative form of social welfare governance, focusing on the role of philanthropy within this model.



## DEFINING A SOCIAL WELFARE SOCIETY

- 15:00 – 15:05** **Welcoming remarks by Stelios Vasilakis and Lenia Vlavianou**,  
Co-Chiefs Public Affairs, **Stavros Niarchos Foundation**
- 15:05 – 15:30** **Opening speech by Andreas Dracopoulos**, Co-President, **Stavros Niarchos Foundation**
- 15:30 – 16:00** **Anders Aslund**, Senior Fellow, **Peterson Institute for International Economics**
- 16:00 – 17:30** **Plenary session 1: The Path to a Social Welfare Society: Current social and philanthropic landscape and the significance of establishing a Social Welfare Society**  
The panel will frame the big picture, taking into account the current economic and social situation and challenges in the US, and Southern and Northern Europe, as well as globally. In addition, it will provide strategic thinking on the opportunities and responsibilities of NGOs and Foundations to reconstruct, to maintain and to strengthen social links for stronger and more resilient communities and to consider innovative approaches and strategies for the so-called Third sector.
- William Antholis**, Managing Director, **Brookings Institution**  
**Maria Antonakos**, Director of Advancement, **Perimeter Institute for Theoretical Physics**  
**George Kaminis**, Mayor, **Municipality of Athens**  
**Ignacio Saiz**, Executive Director, **Center for Economic and Social Rights**  
**Gerry Salole**, Chief Executive, **European Foundation Centre**  
Moderator: **Stelios Vasilakis**, Senior Program Officer for Strategy and Initiatives, **Stavros Niarchos Foundation**
- 17:45 – 19:15** **Break Out Sessions:**  
**Supporting the Underprivileged, and Contributing to Creating a Social Welfare Society**
- 1. Accessible Healthcare for All**  
**Tzanetos Antypas**, President, **PRAKSIS**  
**Pierre Barker**, MD, Senior VP, **Institute for Healthcare Improvement**  
**Steven Friedman**, MD, Chairman, Department of Surgery, **New York Downtown Hospital**  
**Panagiotis Koulouvaris**, MD, Consultant, **Olympic Village Polyclinic**
- 2. Accessible Education for All** (Systemic change in the education sector)  
**Kathy Bartlett**, Executive Director, **Global Education Fund**  
**Vassilis Kourbetis**, Counsellor A, Head of the Office of European & International Educational Policy, **Institute of Educational Policy**  
**Imad Sabi**, Programme Officer, **Oxfam International** / Board member, **Global Campaign for Education**  
**Artemis Zenetou**, Executive Director, **Fulbright Foundation in Greece**
- 3. Access to Food/Housing/Employment**  
**Rosanne Haggerty**, President and CEO, **Community Solutions**  
**Xenia Papastavrou**, Co-Founder, **Boroume**  
**Freek Spinnewijn**, Director, European Federation of National Organisations working with the Homeless (**FEANTSA**)  
**Christos Zouras**, Co-Founder, **Organization Earth**
- 4. Disability and Accessibility**  
**Daphne Economou**, President, **Cerebral Palsy Greece**  
**Michael Fembek**, Program Manager, **Zero Project**, **ESSL Foundation**  
**Francesca Rosenberg**, Director of Community, Access, and School Programs, **Museum of Modern Art**  
**Luk Zelderloo**, Secretary General, **European Association of Service Providers for People with Disabilities**
- 19:15 - 19:30** **Olga Kefalogianni**, Minister of Tourism of the Hellenic Republic
- 19:30 - 19:40** **Andre Gerolymatos**, Director, Stavros Niarchos Foundation Centre for Hellenic Studies, **Simon Fraser University**  
& **Costa Dedegikas**, Technology Manager, SNF New Media Lab, **Simon Fraser University**,  
on the *Amazing Athens* smartphone application

## BUILDING AN EFFECTIVE SOCIAL WELFARE SOCIETY

- 09:00 – 10:00** **George Soros**, Founder, **Open Society Foundations**; on *Philanthropy and its Philosophy*
- 10:00 – 11:30** **Plenary session 2: The Third Sector's Role in Developing Strategies to Pave the Way Towards a Social Welfare Society**  
This session will discuss the ability of the third sector to work towards a social welfare society, given current challenges as a result of globalization and technological innovation, and will discuss potential strategies to promote societal change.
- Gary Bagley**, Executive Director, **New York Cares**  
**Mareva Grabowski**, Founder & Vice Chairman, **Endeavor Greece**  
**Hang Ho**, Vice President, Philanthropy & Sponsorship EMEA, **JP Morgan Chase Foundation**  
**Julien Kleszczowski**, Projects and Establishments Department, **Apprentis d'Auteuil**  
**Andrés Nader**, Program Manager, **Freudenberg Stiftung**  
Moderator: **Robert W. Peck**, Ambassador of Canada to Greece
- 11:00 – 11:30** Networking break
- 11:30 – 13:00** **Break Out Sessions: Means of Building a Social Welfare Society**
- 1. Third Sector's Capacity Building** (fundraising, sustainability, volunteer management, communication strategy)  
**Christine Castille**, Membership Services Director, **European Venture Philanthropy Association**  
**Jennifer Clarke**, Capacity Building Training Moderator, **Africa Educational Trust**  
**Asteris Houliaras**, Professor of Comparative Politics and International Relations, **University of the Peloponnese**
- 2. Community Engagement/Volunteering**  
**Gabriella Civico**, Director, **European Volunteer Center**  
**Lionel Foster**, **Johns Hopkins University Center for Talented Youth**  
**Eleni Gazi**, President, **ELIX**  
**Kate MacKenzie**, Director, Policy & Government Relations, **City Harvest**
- 3. Social Entrepreneurship Development**  
**Arnaud Mouro**, Director General, **Ashoka France**  
**Decker Ngongang**, Senior Associate, OSF Black Male Achievement Fellowship, **Echoing Green**  
**Anna Pouskouri-Reiche**, Founding Member, **Junior Achievement Greece**
- 4. Microfinance Best Practices**  
**Clara Gaztelu**, Director of Development Unit, **Fundación ONCE**  
**Marie Nowak**, President, **Adie**  
**Donella Rapier**, Chief Development and Administrative Officer, **Accion**  
**Suresh Sundaresan**, Chase Manhattan Bank Professor of Economics and Finance, **Columbia University**
- 13:30 – 15:00** Lunch
- 15:00 – 16:00** **Keynote speech** by **Garry Kasparov**, Chairman, **Kasparov Chess Foundation**
- 16:00 – 16:30** Networking break
- 16:30 – 18:00** **Plenary session 3: Collaboration as a means of progress and development**  
The panel will explore best practice examples, as well as new ideas on the collaboration between NGOs, NGOs/private sector, NGOs/public sector, foundations/private sector, PPPs, etc.
- Oheneba Boachie-Adjei**, MD, Founder & President, **FOCOS**  
**Yannis Boutaris**, Mayor, **Municipality of Thessaloniki**  
**Martyn Evans**, Chief Executive, **Carnegie UK Trust**  
**Gary Oppenheimer**, Founder and Executive Director, **AmpleHarvest.org**  
**Marta Solsona**, Program Manager of International Programs, **"la Caixa" Foundation**  
Moderator: **Rosien Herweijer**, Director, **GrantCraft**
- 18:00 - 18:30** **Closing remarks**, from the Stavros Niarchos Foundation:  
**John Zervakis**, Co-Chief Operating Officer  
**Myrto Xanthopoulou**, Head Program Officer, Social Welfare & Health  
**Eva Polyzogopoulou**, Head Program Officer, Arts, Culture & Education